

Rep Order# 9780154 Ver# 3 Status Revised Traffic Order# 45928 Printed: 08/01/2012 8:19 AM Last Received: 07/31/2012 2:12 PM Showing Buylines: All Rep & Sta Revised Lines 1 of 8

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA SKED A
Estimate# 1522
Buyer Meredith Kaufman
Phone#
Fax#
Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1522
Flight Dates 07/31/2012 - 09/03/2012
Hiatus Weeks
Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-ALL CHANGES OK. PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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---	*1	TU-F,M	5A-530A	GOOD MORNING CINCY @ 5A	:30	\$600.00	07/31-08/06	2	1	2	\$13,200.00	-----
Sales Remark: V3 OK TO RUN 8/3												
V3 Comment Changed												

*3	TU-F,M	6A-7A	GOOD MORNING CINCINNATI	:30	\$800.00	07/31-08/06	2	1	2	\$21,600.00		
Sales Remark: V3 OK TO RUN 8/3												
V3 Comment Changed												

*4	TU-F,M	7A-9A	THE EARLY SHOW	:30	\$400.00	07/31-08/06	6	1	6	\$42,800.00		
Sales Remark: V3 2X NA W/O 7/30												
V3 Comment Changed, Spots/week Changed												

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Rep Firm	
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone#	202-955-5342
Salesperson FAX#	202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*12	TU-F,M	9A-10A	THE DOCTORS	:30	\$350.00	07/31-08/06 08/07-08/13 08/14-08/20 08/21-09/03	3 9 10 8	1 1 1 2	3 9 10 16	\$13,300.00	
		Sales Remark: V3 1X NA W/O 7/31 1X MKGD W/O 8/7										
		V3 Comment Changed, Spots/week Changed										
	*13	TU-F,M	10A-11A	ANDERSON	:30	\$350.00	07/31-08/06 08/07-08/13 08/14-09/03	3 9 8	1 1 3	3 9 24	\$12,600.00	
		Sales Remark: V3 1X NA W/O 7/31 1X MKGD W/O 8/7										
		V3 Comment Changed, Spots/week Changed										
	*14	TU-F,M	11A-12P	PRICE IS RIGHT	:30	\$1,500.00	07/31-08/13 08/14-08/20 08/21-09/03	3 5 3	2 1 2	6 5 6	\$25,500.00	
		Sales Remark: V3 1X NA 7/31										
		V3 Comment Changed, Spots/week Changed										
	*16	TU-F,M	1230P-130P	YOUNG N RESTLESS	:30	\$850.00	07/31-08/06 08/07-08/13 08/14-09/03	4 6 5	1 1 3	4 6 15	\$21,250.00	
		Sales Remark: V3 2X NA W/O 7/31. MKGDS W/O 8/7 & 8/28										
		V3 Comment Changed, Spots/week Changed										
	*17	TU-F,M	130P-2P	BOLD N BEAUTIFUL	:30	\$750.00	07/31-08/27 08/28-09/03	3 2	4 1	12 2	\$10,500.00	
		Sales Remark: V3 1X NA 7/31 AND 9/3										
		V3 Comment Changed, Spots/week Changed										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*18	TU-F,M	2P-3P	THE TALK	:30	\$450.00	07/31-08/06 08/07-08/13 08/14-09/03	3 5 4	1 1 3	3 5 12	\$9,000.00	
		Sales Remark: V3 1X NA 7/31 MKGD 8/7										
		V3 Comment Changed, Spots/week Changed										
	*19	TU-F,M	3P-4P	LET'S MAKE A DEAL	:30	\$400.00	07/31-08/06 08/07-08/27 08/28-09/03	3 8 6	1 3 1	3 24 6	\$13,200.00	
		Sales Remark: V3 1X NA 7/31 2X NA 9/3										
		V3 Comment Changed, Spots/week Changed										
	*20	TU-F,M	4P-5P	NEWS AT 4	:30	\$1,100.00	07/31-08/06 08/07-08/13 08/14-08/27 08/28-09/03	1 11 10 12	1 1 2 1	1 11 20 12	\$48,400.00	
		Sales Remark: V3 3X NA 7/31 MKGD 8/7 AND 8/28										
		V3 Comment Changed, Spots/week Changed										
	*21	TU-F,M	5P-527P	12 NEWS AT 5P	:30	\$1,200.00	07/31-08/06 08/07-09/03	4 8	1 4	4 32	\$43,200.00	
		Sales Remark: V3 MKGDS OK FOR W/O 7/31 AND W/O 8/28										
		V3 Comment Changed										
	*22	TU-F,M	530P-6P	NEWS	:30	\$1,400.00	07/31-08/06 08/07-08/27 08/28-09/03	2 7 6	1 3 1	2 21 6	\$40,600.00	
		Sales Remark: V3 1X NA 9/3										
		V3 Comment Changed, Spots/week Changed										
	*23	TU-F,M	6P-630P	NEWS	:30	\$1,500.00	07/31-08/06 08/07-09/03	1 7	1 4	1 28	\$43,500.00	
		Sales Remark: V3 1X NA 7/31										
		V3 Comment Changed, Spots/week Changed										

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EC'd Yes

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Station WKRC-TV CINCINNATI, OH
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Flight Dates 07/31/2012 - 09/03/2012
Hiatus Weeks

Rep Firm
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Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*24	TU-F,M	630P-7P	NEWS	:30	\$1,200.00	07/31-08/06 08/07-08/27 08/28-09/03	2 7 3	1 3 1	2 21 3	\$31,200.00	
				Sales Remark: V3 4X NA W/C 8/28 V3 Comment Changed, Spots/week Changed								
	*25	SA	6P-630P	12 NEWS	:30	\$400.00	08/04-08/04 08/11-08/11 08/18-09/01	1 0 1	1 1 3	1 0 3	\$1,600.00	
				Sales Remark: V3 1X NA 8/11 V3 Comment Changed, Spots/week Changed								
	*26	SU	630P-7P	LOCAL 12 NEWS	:30	\$600.00	08/05-08/05 08/12-08/12 08/19-09/02	1 0 1	1 1 3	1 0 3	\$2,400.00	
				Sales Remark: V3 1X NA 8/12 V3 Comment Changed, Spots/week Changed								
	*27	TU-F,M	7P-730P	INSIDE EDITION	:30	\$1,100.00	07/31-08/06 08/07-08/27 08/28-09/03	2 5 4	1 3 1	2 15 4	\$23,100.00	
				Sales Remark: V3 1X NA 8/30 V3 Comment Changed, Spots/week Changed								
	*28	TU-F,M	727P-8P	ENT. TONITE	:30	\$1,100.00	07/31-08/06 08/07-08/27 08/28-09/03	2 5 4	1 3 1	2 15 4	\$23,100.00	
				Sales Remark: V3 1X NA 8/30 V3 Comment Changed, Spots/week Changed								
	*30	TU-M	11P-1135P	12 NEWS AT 11P	:30	\$1,700.00	07/31-08/06 08/07-09/03	4 7	1 4	4 28	\$54,400.00	
				Sales Remark: V3 OK TO RUN 8/3-8/5 V3 Comment Changed								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*31	TU-F,M	1136P- 1236A	DAVID LETTERMAN	:30	\$550.00	07/31-08/06	3	1	3	\$12,650.00	
		Sales Remark: V3 1X NA 7/31										
		V3 Comment Changed, Spots/week Changed										
	*32	TU-F,M	1236A- 136A	LATE LATE SHOW	:30	\$350.00	07/31-08/06	3	1	3	\$3,850.00	
		Sales Remark: V3 1X NA 7/31										
		V3 Comment Changed, Spots/week Changed										
	*48	TH	8P-9P	BIG BANG/RULES	:30	\$4,000.00	08/16-08/16	1	1	1	\$4,000.00	
		Sales Remark: V3 1X NA 8/30										
		V3 Comment Changed, Spots/week Changed										
	*56	SA	10P-11P	48 HOUR MYSTERY	:30	\$1,800.00	08/04-08/11	1	2	2	\$3,600.00	
		Sales Remark: V3 1X NA 8/25										
		V3 Comment Changed, Spots/week Changed										
	*63	SA	6A-10A	NEWS	:30	\$400.00	08/04-08/04	1	1	1	\$400.00	
		Sales Remark: V3 MKGD										
		V3 Added										
	*64	F-SU	11P-1135P	NEWS	:30	\$1,500.00	08/03-08/05	1	1	1	\$1,500.00	
		Sales Remark: V3 MKGD FOR LINE 14										
		V3 Added										
	*65	SU	630P-7P	NEWS	:30	\$850.00	08/05-08/05	1	1	1	\$850.00	
		Sales Remark: V3 MKGD FOR LINE 16										
		V3 Added										

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 Agency C/P1/P2/E 95/101/1522
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*66	SA	6P-630P	NEWS		:30	\$750.00	08/04-08/04	1	1	1	\$750.00	
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Sales Remark: V3 MKGD FOR LINE 17
 V3 Added

*67	SU	2P-6P	GOLF		:30	\$750.00	08/05-08/05	1	1	1	\$750.00	
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Sales Remark: V3 MKGD FOR LINE 17
 V3 Added

*68	F	7A-9A	EARLY SHW		:30	\$400.00	08/03-08/03	1	1	1	\$400.00	
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Sales Remark: V3 MKGD FOR LINE 19
 V3 Added

*69	SA	6A-10A	NEWS		:30	\$400.00	08/04-08/04	2	1	2	\$800.00	
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Sales Remark: V3 MKGD FOR LINE 19
 V3 Added

*70	TU-F,M	5P-530P	NEWS		:30	\$1,400.00	08/21-08/27	1	1	1	\$1,400.00	
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Sales Remark: V3 MKGD FOR LINE 22
 V3 Added

*71	A-SU	11P-1135P	NEWS		:30	\$1,500.00	08/03-08/05	1	1	1	\$1,500.00	
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Sales Remark: V3 MKGD FOR LINE 23
 V3 Added

*72	TU-F,M	530P-6P	NEWS		:30	\$1,200.00	08/07-08/13	3	1	3	\$3,600.00	
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Sales Remark: V3 MKGD FOR LINE 24
 V3 Added

*73	TU-F,M	530P-6P	NEWS		:30	\$1,200.00	08/28-09/03	1	1	1	\$1,200.00	
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Sales Remark: V3 MKGD FOR LINE 24
 V3 Added

*74	SA	6A-10A	12 NEWS		:30	\$400.00	08/11-08/11	1	1	1	\$400.00	
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Sales Remark: V3 MKGD FOR LINE 25
 V3 Added

Station WKRC-TV CINCINNATI, OH Advertiser () POLITICAL Product OBAMA SKED A Estimate# 1522 Buyer Meredith Kaufman Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1522 Flight Dates 07/31/2012 - 09/03/2012 Hiatus Weeks Salesperson Phone# 202-955-5342 Salesperson FAX# 202-955-5348 Rep Firm () WASHINGTON Sales Office () ALEXANDRA BRADLEY Salesperson ()

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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*75	SA	2P-6P	GOLF	V3 MKGD FOR LINE 26	:30	\$600.00	08/04-08/04	1	1	1	\$600.00	
Sales Remark: V3 Added												
*76	TU-F,M	7P-8P	INSIDE/ET	V3 MKGD FOR LINES 27-28	:30	\$1,100.00	08/07-08/13	2	1	2	\$2,200.00	
Sales Remark: V3 Added												
*77	SU	1135P-1205A	SPORTS	V3 MKGD FOR LINE 31	:30	\$550.00	08/05-08/05	1	1	1	\$550.00	
Sales Remark: V3 Added												
*78	SA	1135P-1205A	2.5 MEN	V3 MKGD FOR LINE 32	:30	\$350.00	08/04-08/04	1	1	1	\$350.00	
Sales Remark: V3 Added												
*79	F	1135P-1235A	BENGALS/JETS	V3 MKGD FOR LINE 48	:30	\$1,000.00	08/10-08/10	2	1	2	\$2,000.00	
Sales Remark: V3 Added												
*80	SA-SU	2P-6P	PGA	V3 MKGD FOR LINE 48	:30	\$1,000.00	08/11-08/12	2	1	2	\$2,000.00	
Sales Remark: V3 Added												
*81	SA	8P-11P	FOOTBALL	V3 MKGD FOR LINE 56	:30	\$1,800.00	08/25-08/25	1	1	1	\$1,800.00	
Sales Remark: V3 Added												

---REPORT TOTALS---

Rep Order# 9780154 Ver# 3 Status Revised

Traffic Order# 45928

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8 of 8

Station WKRC-TV CINCINNATI, OH
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Product OBAMA SKED A
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Flight Dates 07/31/2012 - 09/03/2012
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Salesperson Phone# 202-955-5342
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Report Totals: 647 / \$541,600.00

---SALES MONTHLY TOTALS---

Aug 12: 603 / \$602,750.00 Sep 12: 198 / \$197,900.00

Sales Totals: 801 / \$800,650.00

Station Totals: 801 / \$800,650.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$1,952,805	CABL 0%	EKRC 1%	UNKN 0%	WBQC 0%	WCPO 30%
		WKRC 41%	WLWT 14%	WSTR 2%	WXIX 12%	

Books null
Demos RA35+

Rep Order# 9780154 Ver# 2 Status Returned Traffic Order# 45928 Printed: 07/31/2012 12:22 PM 1 of 5

Showing Buylines: All Rep & Sta Revised Lines

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Advertiser () POLITICAL
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Flight Dates 07/31/2012 - 09/03/2012
Salesperson () ALEXANDRA BRADLEY
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--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLEASE SEE LINES 1,3,4,12,13,14,16,17,18,19,20,21,22,23,24
25,26,27,28,30,31,32,48,AND 56 FOR MG OFFERS.

ANGELA FOR LYNDIA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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---	*1	TU-F,M	5A-530A	GOOD MORNING CINCY @ 5A	:30	\$600.00	07/31-08/06	2	1	2	\$13,200.00	-----
Station Remark: V2 1X NA ON 7/31. MG ON FRI 8/3 STP NCIR.												

*3	TU-F,M	6A-7A	GOOD MORNING CINCINNATI	:30	\$800.00	07/31-08/06	2	1	2	\$21,600.00		
Station Remark: V2 1X NA ON 7/31 MT SPT ON 8/3 NCIR.												

*4	TU-F,M	7A-9A	THE EARLY SHOW	:30	\$400.00	07/31-08/06	8	1	4	8	\$43,200.00	
Station Remark: V2 2x na w/o 7/30. MG 1X STP W/O 8/6, AND 1X SAT 8/4 6-10AM NCIR.												

*12	TU-F,M	9A-10A	THE DOCTORS	:30	\$350.00	07/31-08/06	4	1	4	8	\$13,300.00	
Station Remark: V2 1X NA ON 7/31. MG STP W/O 8/6 NCIR.												

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*31	TU-F,M	1136P-1236A	DAVID LETTERMAN	:30	\$550.00	07/31-08/06	08/07-09/03	4	5	4	\$13,200.00	
Station Remark: V2 1X NA ON 7/31, MG 1X SUN 1135P-1205A ON 8/5 NCIR.												
*32	TU-F,M	1236A-136A	LATE LATE SHOW	:30	\$350.00	07/31-08/06	08/07-09/03	4	2	4	\$4,200.00	
Station Remark: V2 1X NA ON 7/31, MG 1X SAT 8/4 1135P-1205A NCIR.												
*48	TH	8P-9P	BIG BANG/RULES	:30	\$4,000.00	08/16-08/16	08/30-08/30	1	1	1	\$8,000.00	
Station Remark: V2 1X NA ON 8/30, MG 2X 8/10 1135P-235A BENGALS/JETS@1000.00 EA, 1X EA 2-6P SAT/SUN 8/11,8/12 PGA CHAMP@ 1000.00 EA,												
*56	SA	10P-11P	48 HOUR MYSTERY	:30	\$1,800.00	08/04-08/11	08/25-08/25	1	1	2	\$5,400.00	
Station Remark: V2 1X NA ON 8/25, MG 1X SAT 8/25 (AFC PRE SEASON FOOTBALL)												
8-11P NCIR.												

---REPORT TOTALS---

Report Totals: 644 / \$541,600.00

---SALES MONTHLY TOTALS---

Aug 12: 592 / \$592,200.00
Sep 12: 206 / \$208,450.00

Sales Totals: 798 / \$800,650.00
Station Totals: 798 / \$800,650.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$1,952,805	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	30%
		WKRC	41%	WLMT	14%	WSTR	2%	WXIX	12%		

Rep Order# 9780154 Ver# 2 Status Returned
EC'd Yes

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Salesperson FAX# 202-955-5348

Books null
Demos RA35+

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Monday, July 30, 2012 11:49 AM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 45928

This email notification contains (17) different actions.

Station: WKRC-TV

Order Information:

Order #: 45928
Order Total: \$800,650.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA SKED A
Alternate Order #: 09780154
Estimate #: 1522
Flight Dates: 07/31/12 - 09/03/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (45928-20-3):

Rate: \$1,100.00
Air Date: Tue 07/31/12
Eligible Days: MTWThF----
Inventory Code: 4p Local 12 News at Four
Inventory Description: 4p Local 12 News at Four
Inventory Code Time: 4:00 PM-5:00 PM
Spot Type: NM
Restricted: Earliest start: 4:00:00 PM, Latest end: 5:00:00 PM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

Event 2 (Spot - Preempt)

Preempted Spot Information (45928-4-1):

Rate: \$400.00
Air Date: Tue 07/31/12
Eligible Days: MTWThF----
Inventory Code: CBS This Morning
Inventory Description: CBS Morning News
Inventory Code Time: 7:00 AM-9:00 AM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

Event 3 (Spot - Preempt)

Preempted Spot Information (45928-31-1):

Rate: \$550.00
Air Date: Tue 07/31/12
Eligible Days: MTWThF----
Inventory Code: Letterman
Inventory Description: Letterman
Inventory Code Time: 11:36 PM-12:36 AM
Spot Type: NM
Length: :30

Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

Event 4 (Spot - Preempt)

Preempted Spot Information (45928-23-1):
Rate: \$1,500.00
Air Date: Tue 07/31/12
Eligible Days: MTWThF----
Inventory Code: 6p Local 12 News at Six
Inventory Description: 6p Local 12 News at Six
Inventory Code Time: 6:00 PM-6:30 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

1x Fri-Sun 11-11:35P
on 8/3-8/5 MNR

Event 5 (Spot - Preempt)

Preempted Spot Information (45928-4-8):
Rate: \$400.00
Air Date: Tue 07/31/12
Eligible Days: MTWThF----
Inventory Code: CBS This Morning
Inventory Description: CBS Morning News
Inventory Code Time: 7:00 AM-9:00 AM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

1x Sat 6-10A
on 8/4 MNR

Event 6 (Spot - Preempt)

Preempted Spot Information (45928-18-1):
Rate: \$450.00
Air Date: Tue 07/31/12
Eligible Days: MTWThF----
Inventory Code: The Talk
Inventory Description: The Talk
Inventory Code Time: 2:00 PM-3:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

STP w/o 8/6 MNR

Event 7 (Spot - Preempt)

Preempted Spot Information (45928-32-1):
Rate: \$350.00
Air Date: Tue 07/31/12
Eligible Days: MTWThF----
Inventory Code: Late Late Show
Inventory Description: Late Late Show
Inventory Code Time: 12:36 AM-1:36 AM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Non Preemptible Spot
Preempt Reason: No Avail

1x Sat 11:35P-12:05A
on 8/4 MNR

Event 8 (Spot - Preempt)

Preempted Spot Information (45928-16-6):

Rate: \$850.00
Air Date: Tue 07/31/12
Eligible Days: MTWThF----
Inventory Code: Young & the Restless
Inventory Description: Young & the Restless
Inventory Code Time: 12:30 PM-1:30 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Non Preemptible Spot
Preempt Reason: No Avail

STP w/o P/B MNR

Event 9 (Spot - Preempt)

Preempted Spot Information (45928-19-3):
Rate: \$400.00
Air Date: Tue 07/31/12
Eligible Days: MTWThF----
Inventory Code: Let's Make a Deal
Inventory Description: Let's Make a Deal
Inventory Code Time: 3:00 PM-4:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

1x Fri 7-9A on P/B MNR

Event 10 (Spot - Preempt)

Preempted Spot Information (45928-14-1):
Rate: \$1,500.00
Air Date: Tue 07/31/12
Eligible Days: MTWThF----
Inventory Code: The Price is Right
Inventory Description: The Price is Right
Inventory Code Time: 11:00 AM-12:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Non Preemptible Spot
Preempt Reason: No Avail

*1x Fri-Sun 11-1135P
8/3-8/5 MNR*

Event 11 (Spot - Preempt)

Preempted Spot Information (45928-21-1):
Rate: \$1,200.00
Air Date: Tue 07/31/12
Eligible Days: MTWThF----
Inventory Code: 5p Local 12 News at Five
Inventory Description: 5p Local 12 News at Five
Inventory Code Time: 5:00 PM-5:27 PM
Spot Type: NM
Restricted: Earliest start: 5:00:00 PM, Latest end: 5:27:00 PM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

STP on Fri 8/3 MNR

Event 12 (Spot - Preempt)

Preempted Spot Information (45928-12-1):
Rate: \$350.00
Air Date: Tue 07/31/12
Eligible Days: MTWThF----
Inventory Code: M-F 9a-10a
Inventory Description: M-F 9a-10a
Inventory Code Time: 9:00 AM-10:00 AM

STP w/o P/B MNR

Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

Event 13 (Spot - Preempt)

Preempted Spot Information (45928-1-2):

Rate: \$600.00
Air Date: Tue 07/31/12
Eligible Days: MTWThF---
Inventory Code: 5a Good Morn Cincinnati
Inventory Description: 5a Good Morn Cincinnati
Inventory Code Time: 5:00 AM-5:30 AM
Spot Type: NM
Restricted: Earliest start: 5:00:00 AM, Latest end: 5:30:00 AM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

STP on 8/3 NMR

Event 14 (Spot - Preempt)

Preempted Spot Information (45928-3-2):

Rate: \$800.00
Air Date: Tue 07/31/12
Eligible Days: MTWThF---
Inventory Code: 6a Good Morn Cincinnati
Inventory Description: 6a Good Morn Cincinnati
Inventory Code Time: 6:00 AM-7:00 AM
Spot Type: NM
Restricted: Earliest start: 6:00:00 AM, Latest end: 7:00:00 AM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

STP on 8/3 NMR

Event 15 (Spot - Preempt)

Preempted Spot Information (45928-30-2):

Rate: \$1,700.00
Air Date: Tue 07/31/12
Eligible Days: MTWThFSaSu
Inventory Code: 11p M-Su Local 12 News 11
Inventory Description: 11p M-Su Local 12 News 11
Inventory Code Time: 11:00 PM-11:35 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/o Notice
Preempt Reason: No Avail

STP Fr-Sat 8/3-8/5 NMR

Event 16 (Spot - Preempt)

Preempted Spot Information (45928-13-2):

Rate: \$350.00
Air Date: Tue 07/31/12
Eligible Days: MTWThF---
Inventory Code: M-F 10a-11a
Inventory Description: M-F 10a-11a
Inventory Code Time: 10:00 AM-11:00 AM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

STP w/o 8/6 NMR

Event 17 (Spot - Preempt)

Preempted Spot Information (45928-16-1):

Rate: \$850.00
Air Date: Tue 07/31/12
Eligible Days: MTWThF---
Inventory Code: Young & the Restless
Inventory Description: Young & the Restless
Inventory Code Time: 12:30 PM-1:30 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Non Preemptible Spot
Preempt Reason: No Avail

1x Saw 6:30-7p
on 8/5 MUR

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Monday, July 30, 2012 2:11 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 45928

Station: WKRC-TV

Order Information:

Order #: 45928
Order Total: \$800,650.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA SKED A
Alternate Order #: 09780154
Estimate #: 1522
Flight Dates: 07/31/12 - 09/03/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (45928-56-3):

Rate: \$1,800.00
Air Date: Sat 08/25/12
Eligible Days: -----Sa--
Inventory Code: Sat Reg 3
Inventory Description: Sat Reg 3
Inventory Code Time: 10:00 PM-11:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/o Notice
Preempt Reason: Program Change -No Return

1x Sat 8-11P
(AFC Pre-season Football)
on 8/25 MIA

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Monday, July 30, 2012 2:01 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 45928

Station: WKRC-TV

Order Information:

Order #: 45928
Order Total: \$800,650.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA SKED A
Alternate Order #: 09780154
Estimate #: 1522
Flight Dates: 07/31/12 - 09/03/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (45928-48-2):

Rate: \$4,000.00
Air Date: Thu 08/30/12
Eligible Days: ---Th-----
Inventory Code: Thu Reg 1
Inventory Description: Thu Reg 1
Inventory Code Time: 8:00 PM-9:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: Program Change -No Return

2x Fri 11:35P-2:35A on 8/10
(Regals w Jets pre-launch) @ \$120 each,
2x Sat - Sun 2-6P on 8/11 & 8/12
(PGA Championship) @ \$1000 each

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Monday, July 30, 2012 1:59 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 45928

Station: WKRC-TV

Order Information:

Order #: 45928
Order Total: \$800,650.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA SKED A
Alternate Order #: 09780154
Estimate #: 1522
Flight Dates: 07/31/12 - 09/03/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (45928-28-18):

Rate: \$1,100.00
Air Date: Thu 08/30/12
Eligible Days: MTWThF---
Inventory Code: M-F 730p-8p
Inventory Description: M-F 730p-8p
Inventory Code Time: 7:27 PM-8:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: Program Change -No Return

1x M-F 7-8P Mo 8/6 WKRC

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Monday, July 30, 2012 1:58 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 45928

Station: WKRC-TV

Order Information:

Order #: 45928
Order Total: \$800,650.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA SKED A
Alternate Order #: 09780154
Estimate #: 1522
Flight Dates: 07/31/12 - 09/03/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (45928-27-20):

Rate: \$1,100.00
Air Date: Thu 08/30/12
Eligible Days: MTWThF----
Inventory Code: M-F 7p-730p
Inventory Description: M-F 7p-730p
Inventory Code Time: 7:00 PM-7:30 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: Program Change -No Return

✓ 1x M-F 7-8p 4x 8/6 WKRC

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Monday, July 30, 2012 2:23 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 45928

Station: WKRC-TV

Order Information:

Order #: 45928
Order Total: \$800,650.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA SKED A
Alternate Order #: 09780154
Estimate #: 1522
Flight Dates: 07/31/12 - 09/03/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (45928-26-2):

Rate: \$600.00
Air Date: Sun 08/12/12
Eligible Days: -----Su
Inventory Code: 630p Local 12 News Sun
Inventory Description: 630p Local 12 News Sun
Inventory Code Time: 6:30 PM-7:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/o Notice
Preempt Reason: Program Change -No Return

1x Sat 2-6P
(PGA Golf) on 8/4 NCLC

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Monday, July 30, 2012 2:20 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 45928

Station: WKRC-TV

Order Information:

Order #: 45928
Order Total: \$800,650.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA SKED A
Alternate Order #: 09780154
Estimate #: 1522
Flight Dates: 07/31/12 - 09/03/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (45928-25-2):

Rate: \$400.00
Air Date: Sat 08/11/12
Eligible Days: -----Sa--
Inventory Code: 6pm Local 12 News Sat
Inventory Description: 6pm Local 12 News Sat
Inventory Code Time: 6:00 PM-6:30 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/o Notice
Preempt Reason: Program Change -No Return

1x Sat 6-10A
on 8/11 NCR

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Monday, July 30, 2012 1:30 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 45928

Station: WKRC-TV

Order Information:

Order #: 45928
Order Total: \$800,650.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA SKED A
Alternate Order #: 09780154
Estimate #: 1522
Flight Dates: 07/31/12 - 09/03/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (45928-24-28):

Rate: \$1,200.00
Air Date: Mon 09/03/12
Eligible Days: MTWThF----
Inventory Code: CBS Evening News
Inventory Description: 630p CBS Evening News
Inventory Code Time: 6:30 PM-7:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

1x M-F 5-530P
w/o P/O 7:00 PM
✓

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Monday, July 30, 2012 1:52 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 45928

Station: WKRC-TV

Order Information:

Order #: 45928
Order Total: \$800,650.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA SKED A
Alternate Order #: 09780154
Estimate #: 1522
Flight Dates: 07/31/12 - 09/03/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (45928-24-24):

Rate: \$1,200.00
Air Date: Tue 08/28/12
Eligible Days: MTWThF----
Inventory Code: CBS Evening News
Inventory Description: 630p CBS Evening News
Inventory Code Time: 6:30 PM-7:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

✓ 1x M-F 5:30-6P
w/ 8/6 MNR

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Monday, July 30, 2012 2:00 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 45928

This email notification contains (2) different actions.

Station: WKRC-TV

Order Information:

Order #: 45928
Order Total: \$800,650.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA SKED A
Alternate Order #: 09780154
Estimate #: 1522
Flight Dates: 07/31/12 - 09/03/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (45928-24-29):

Rate: \$1,200.00
Air Date: Thu 08/30/12
Eligible Days: MTWThF----
Inventory Code: CBS Evening News
Inventory Description: 630p CBS Evening News
Inventory Code Time: 6:30 PM-7:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

Event 2 (Spot - Preempt)

Preempted Spot Information (45928-24-26):

Rate: \$1,200.00
Air Date: Thu 08/30/12
Eligible Days: MTWThF----
Inventory Code: CBS Evening News
Inventory Description: 630p CBS Evening News
Inventory Code Time: 6:30 PM-7:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

1x M-F 5:30-6P
w/o 8/6 MNR

1x M-F 5:30-6P
w/o 8/6 MNR

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Monday, July 30, 2012 1:31 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 45928

Station: WKRC-TV

Order Information:

Order #: 45928
Order Total: \$800,650.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA SKED A
Alternate Order #: 09780154
Estimate #: 1522
Flight Dates: 07/31/12 - 09/03/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (45928-22-28):

Rate: \$1,400.00
Air Date: Mon 09/03/12
Eligible Days: MTWThF----
Inventory Code: 5p Local 12 News at Five
Inventory Description: 5p Local 12 News at Five
Inventory Code Time: 5:30 PM-6:00 PM
Spot Type: NM
Restricted: Earliest start: 5:30:00 PM, Latest end: 6:00:00 PM
Length: :30
Channel(s): [1] WKRC
Priority: Non Preemptible Spot
Preempt Reason: Program Change -No Return

✓
1x M-F 5-5:30P
w/o 8/30 NLVR

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Monday, July 30, 2012 11:09 AM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 45928

Station: WKRC-TV

Order Information:

Order #: 45928
Order Total: \$800,650.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA SKED A
Alternate Order #: 09780154
Estimate #: 1522
Flight Dates: 07/31/12 - 09/03/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (45928-17-3):

Rate: \$750.00
Air Date: Tue 07/31/12
Eligible Days: MTWThF----
Inventory Code: Bold & the Beautiful
Inventory Description: Bold & the Beautiful
Inventory Code Time: 1:30 PM-2:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

1x for 6-6:30P
on 8/4 WKRC

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Monday, July 30, 2012 1:30 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 45928

Station: WKRC-TV

Order Information:

Order #: 45928
Order Total: \$800,650.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA SKED A
Alternate Order #: 09780154
Estimate #: 1522
Flight Dates: 07/31/12 - 09/03/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (45928-17-15):

Rate: \$750.00
Air Date: Mon 09/03/12
Eligible Days: MTWThF---
Inventory Code: Bold & the Beautiful
Inventory Description: Bold & the Beautiful
Inventory Code Time: 1:30 PM-2:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: Program Change -No Return

*1x Sun 2-6P
(PGA Golf) on 8/5 WKRC*

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Monday, July 30, 2012 1:31 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 45928

Station: WKRC-TV

Order Information:

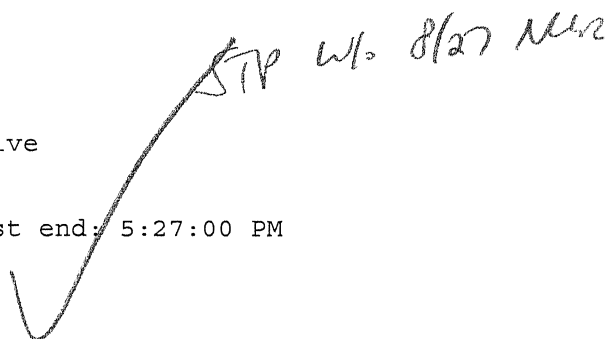
Order #: 45928
Order Total: \$800,650.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA SKED A
Alternate Order #: 09780154
Estimate #: 1522
Flight Dates: 07/31/12 - 09/03/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (45928-21-33):

Rate: \$1,200.00
Air Date: Mon 09/03/12
Eligible Days: MTWThF----
Inventory Code: 5p Local 12 News at Five
Inventory Description: 5p Local 12 News at Five
Inventory Code Time: 5:00 PM-5:27 PM
Spot Type: NM
Restricted: Earliest start: 5:00:00 PM, Latest end: 5:27:00 PM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: Program Change -No Return

A handwritten signature, possibly 'JIP', is written over the text. To the right of the signature, the text 'w/ 8/27 NCR' is written. A large checkmark is drawn across the bottom of the preempted spot information.

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Monday, July 30, 2012 1:29 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 45928

Station: WKRC-TV

Order Information:

Order #: 45928
Order Total: \$800,650.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA SKED A
Alternate Order #: 09780154
Estimate #: 1522
Flight Dates: 07/31/12 - 09/03/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (45928-19-33):

Rate: \$400.00
Air Date: Mon 09/03/12
Eligible Days: MTWThF----
Inventory Code: Let's Make a Deal
Inventory Description: Let's Make a Deal
Inventory Code Time: 3:00 PM-4:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: Program Change -No Return

1x Sat 6-10a
on 8/4 new

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Monday, July 30, 2012 1:29 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 45928

Station: WKRC-TV

Order Information:

Order #: 45928
Order Total: \$800,650.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA SKED A
Alternate Order #: 09780154
Estimate #: 1522
Flight Dates: 07/31/12 - 09/03/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (45928-19-35):

Rate: \$400.00
Air Date: Mon 09/03/12
Eligible Days: MTWThF----
Inventory Code: Let's Make a Deal
Inventory Description: Let's Make a Deal
Inventory Code Time: 3:00 PM-4:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: Program Change -No Return

1x Sat 6-10A
on 8/4 NCR

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Monday, July 30, 2012 1:29 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 45928

This email notification contains (3) different actions.

Station: WKRC-TV

Order Information:

Order #: 45928
Order Total: \$800,650.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA SKED A
Alternate Order #: 09780154
Estimate #: 1522
Flight Dates: 07/31/12 - 09/03/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (45928-16-23):

Rate: \$850.00
Air Date: Mon 09/03/12
Eligible Days: MTWThF----
Inventory Code: Young & the Restless
Inventory Description: Young & the Restless
Inventory Code Time: 12:30 PM-1:30 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Non Preemptible Spot
Preempt Reason: Program Change -No Return Event 2 (Spot - Preempt)

STP w/o 8/27 NWR

Preempted Spot Information (45928-20-44):

Rate: \$1,100.00
Air Date: Mon 09/03/12
Eligible Days: MTWThF----
Inventory Code: 4p Local 12 News at Four
Inventory Description: 4p Local 12 News at Four
Inventory Code Time: 4:00 PM-5:00 PM
Spot Type: NM
Restricted: Earliest start: 4:00:00 PM, Latest end: 5:00:00 PM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: Program Change -No Return Event 3 (Spot - Preempt)

STP w/o 8/27 NWR

Preempted Spot Information (45928-20-39):

Rate: \$1,100.00
Air Date: Mon 09/03/12
Eligible Days: MTWThF----
Inventory Code: 4p Local 12 News at Four
Inventory Description: 4p Local 12 News at Four
Inventory Code Time: 4:00 PM-5:00 PM
Spot Type: NM
Restricted: Earliest start: 4:00:00 PM, Latest end: 5:00:00 PM
Length: :30
Channel(s): [1] WKRC

STP w/o 8/27 NWR

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Wednesday, August 01, 2012 9:53 AM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 45928

This email notification contains (11) different actions.

Station: WKRC-TV

Order Information:

Order #: 45928
Order Total: \$800,650.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA SKED A
Alternate Order #: 09780154
Estimate #: 1522
Flight Dates: 07/31/12 - 09/03/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (45928-30-1):

Rate: \$1,700.00
Air Date: Thu 08/02/12
Eligible Days: MTWThFSaSu
Inventory Code: 11p M-Su Local 12 News 11
Inventory Description: 11p M-Su Local 12 News 11
Inventory Code Time: 11:00 PM-11:35 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/o Notice
Preempt Reason: Client Request
Event 2 (Spot - Preempt)

STP 8/3-8/5 NWR

Preempted Spot Information (45928-18-3):

Rate: \$450.00
Air Date: Thu 08/02/12
Eligible Days: MTWThF----
Inventory Code: The Talk
Inventory Description: The Talk
Inventory Code Time: 2:00 PM-3:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: Client Request
Event 3 (Spot - Preempt)

*1x Sat 6-10A w
8/4 NWR*

Preempted Spot Information (45928-4-7):

Rate: \$400.00
Air Date: Thu 08/02/12
Eligible Days: MTWThF----
Inventory Code: CBS This Morning
Inventory Description: CBS Morning News
Inventory Code Time: 7:00 AM-9:00 AM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC

STP w/ 8/6 NWR

Priority: Preemptible w/ Notice
Preempt Reason: Client Request

Event 4 (Spot - Preempt)

Preempted Spot Information (45928-32-3):

Rate: \$350.00
Air Date: Thu 08/02/12
Eligible Days: MTWThF----
Inventory Code: Late Late Show
Inventory Description: Late Late Show
Inventory Code Time: 12:36 AM-1:36 AM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Non Preemptible Spot
Preempt Reason: Client Request

5TP W. 8/6 news

Event 5 (Spot - Preempt)

Preempted Spot Information (45928-21-3):

Rate: \$1,200.00
Air Date: Thu 08/02/12
Eligible Days: MTWThF----
Inventory Code: 5p Local 12 News at Five
Inventory Description: 5p Local 12 News at Five
Inventory Code Time: 5:00 PM-5:27 PM
Spot Type: NM
Restricted: Earliest start: 5:00:00 PM, Latest end: 5:27:00 PM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: Client Request

5TP W. 8/6 news

Event 6 (Spot - Preempt)

Preempted Spot Information (45928-14-4):

Rate: \$1,500.00
Air Date: Thu 08/02/12
Eligible Days: MTWThF----
Inventory Code: The Price is Right
Inventory Description: The Price is Right
Inventory Code Time: 11:00 AM-12:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Non Preemptible Spot
Preempt Reason: Client Request

2x Sat/Sun 3-6P
on 8/4-8/5 @ 750 each

Event 7 (Spot - Preempt)

Preempted Spot Information (45928-13-3):

Rate: \$350.00
Air Date: Thu 08/02/12
Eligible Days: MTWThF----
Inventory Code: M-F 10a-11a
Inventory Description: M-F 10a-11a
Inventory Code Time: 10:00 AM-11:00 AM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: Client Request

1x Sat 7-8P on 8/4 news

Event 8 (Spot - Preempt)

Preempted Spot Information (45928-19-1):

Rate: \$400.00
Air Date: Thu 08/02/12
Eligible Days: MTWThF----
Inventory Code: Let's Make a Deal
Inventory Description: Let's Make a Deal
Inventory Code Time: 3:00 PM-4:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: Client Request

1x Sat 6-10A
on 8/4 NWR

Event 9 (Spot - Preempt)

Preempted Spot Information (45928-16-3):

Rate: \$850.00
Air Date: Thu 08/02/12
Eligible Days: MTWThF----
Inventory Code: Young & the Restless
Inventory Description: Young & the Restless
Inventory Code Time: 12:30 PM-1:30 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Non-Preemptible Spot
Preempt Reason: Client Request

1x M-F 6-7A
on 8/3 NWR

Event 10 (Spot - Preempt)

Preempted Spot Information (45928-12-3):

Rate: \$350.00
Air Date: Thu 08/02/12
Eligible Days: MTWThF----
Inventory Code: M-F 9a-10a
Inventory Description: M-F 9a-10a
Inventory Code Time: 9:00 AM-10:00 AM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: Client Request

1x Sat 12-1A on
8/4 NWR

Event 11 (Spot - Preempt)

Preempted Spot Information (45928-20-4):

Rate: \$1,100.00
Air Date: Thu 08/02/12
Eligible Days: MTWThF----
Inventory Code: 4p Local 12 News at Four
Inventory Description: 4p Local 12 News at Four
Inventory Code Time: 4:00 PM-5:00 PM
Spot Type: NM
Restricted: Earliest start: 4:00:00 PM, Latest end: 5:00:00 PM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: Client Request

5TP on 8/3 NWR

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Tuesday, July 31, 2012 4:07 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 45928

This email notification contains (15) different actions.

Station: WKRC-TV

Order Information:

Order #: 45928
Order Total: \$800,650.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA SKED A
Alternate Order #: 09780154
Estimate #: 1522
Flight Dates: 07/31/12 - 09/03/12
Demo: Adults 35+

8/6

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (45928-18-4):

Rate: \$450.00
Air Date: Wed 08/01/12
Eligible Days: MTWThF----
Inventory Code: The Talk
Inventory Description: The Talk
Inventory Code Time: 2:00 PM-3:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: Client Request
Event 2 (Spot - Preempt)

1x Fri 7-9A on 8/3 NWC

Preempted Spot Information (45928-22-1):

Rate: \$1,400.00
Air Date: Wed 08/01/12
Eligible Days: MTWThF----
Inventory Code: 5p Local 12 News at Five
Inventory Description: 5p Local 12 News at Five
Inventory Code Time: 5:30 PM-6:00 PM
Spot Type: NM
Restricted: Earliest start: 5:30:00 PM, Latest end: 6:00:00 PM
Length: :30
Channel(s): [1] WKRC
Priority: Non Preemptible Spot
Preempt Reason: Client Request
Event 3 (Spot - Preempt)

5TP on 8/3 NWC

Preempted Spot Information (45928-2-2):

Rate: \$750.00
Air Date: Wed 08/01/12
Eligible Days: MTWThF----
Inventory Code: 5a Good Morn Cincinnati
Inventory Description: 5a Good Morn Cincinnati
Inventory Code Time: 5:30 AM-6:00 AM
Spot Type: NM
Restricted: Earliest start: 5:30:00 AM, Latest end: 6:00:00 AM

5TP on 8/3 NWC

Length: :30
Channel(s): [1] WKRC
Priority: Non Preemptible Spot
Preempt Reason: Client Request

Event 4 (Spot - Preempt)

Preempted Spot Information (45928-27-2):

Rate: \$1,100.00
Air Date: Wed 08/01/12
Eligible Days: MTWThF----
Inventory Code: M-F 7p-730p
Inventory Description: M-F 7p-730p
Inventory Code Time: 7:00 PM-7:30 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: Client Request

1x Fri 7:30-8p
on 8/3 MVR

Event 5 (Spot - Preempt)

Preempted Spot Information (45928-19-4):

Rate: \$400.00
Air Date: Wed 08/01/12
Eligible Days: MTWThF----
Inventory Code: Let's Make a Deal
Inventory Description: Let's Make a Deal
Inventory Code Time: 3:00 PM-4:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: Client Request

1x Sat 11:30p-12:5a
on 8/4 MVR

Event 6 (Spot - Preempt)

Preempted Spot Information (45928-12-4):

Rate: \$350.00
Air Date: Wed 08/01/12
Eligible Days: MTWThF----
Inventory Code: M-F 9a-10a
Inventory Description: M-F 9a-10a
Inventory Code Time: 9:00 AM-10:00 AM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: Client Request

STP on 8/3 MVR

Event 7 (Spot - Preempt)

Preempted Spot Information (45928-28-1):

Rate: \$1,100.00
Air Date: Wed 08/01/12
Eligible Days: MTWThF----
Inventory Code: M-F 730p-8p
Inventory Description: M-F 730p-8p
Inventory Code Time: 7:27 PM-8:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: Client Request

STP on 8/3 MVR

Event 8 (Spot - Preempt)

Preempted Spot Information (45928-20-1):

Rate: \$1,100.00
Air Date: Wed 08/01/12
Eligible Days: MTWThF----
Inventory Code: 4p Local 12 News at Four
Inventory Description: 4p Local 12 News at Four
Inventory Code Time: 4:00 PM-5:00 PM
Spot Type: NM
Restricted: Earliest start: 4:00:00 PM, Latest end: 5:00:00 PM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: Client Request

STP w/o 8/6 MWR

Event 9 (Spot - Preempt)

Preempted Spot Information (45928-14-3):

Rate: \$1,500.00
Air Date: Wed 08/01/12
Eligible Days: MTWThF----
Inventory Code: The Price is Right
Inventory Description: The Price is Right
Inventory Code Time: 11:00 AM-12:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Non Preemptible Spot
Preempt Reason: Client Request

STP w/o 8/6 MWR

Event 10 (Spot - Preempt)

Preempted Spot Information (45928-16-2):

Rate: \$850.00
Air Date: Wed 08/01/12
Eligible Days: MTWThF----
Inventory Code: Young & the Restless
Inventory Description: Young & the Restless
Inventory Code Time: 12:30 PM-1:30 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Non Preemptible Spot
Preempt Reason: Client Request

1x Sat 8-9P on
8/4 MWR

Event 11 (Spot - Preempt)

Preempted Spot Information (45928-4-2):

Rate: \$400.00
Air Date: Wed 08/01/12
Eligible Days: MTWThF----
Inventory Code: CBS This Morning
Inventory Description: CBS Morning News
Inventory Code Time: 7:00 AM-9:00 AM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: Client Request

1x Sat 6-10A on
8/4 MWR

Event 12 (Spot - Preempt)

Preempted Spot Information (45928-31-2):

Rate: \$550.00
Air Date: Wed 08/01/12
Eligible Days: MTWThF----
Inventory Code: Letterman
Inventory Description: Letterman

1x Fri 5-5:30a
on 8/3 MWR

Inventory Code Time: 11:36 PM-12:36 XM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: Client Request

Event 13 (Spot - Preempt)

Preempted Spot Information (45928-32-4):

Rate: \$350.00
Air Date: Wed 08/01/12
Eligible Days: MTWThF---
Inventory Code: Late Late Show
Inventory Description: Late Late Show
Inventory Code Time: 12:36 AM-1:36 AM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Non Preemptible Spot
Preempt Reason: Client Request

Spot 8/3 new

Event 14 (Spot - Preempt)

Preempted Spot Information (45928-24-2):

Rate: \$1,200.00
Air Date: Wed 08/01/12
Eligible Days: MTWThF---
Inventory Code: CBS Evening News
Inventory Description: 630p CBS Evening News
Inventory Code Time: 6:30 PM-7:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: Client Request

Send

*1x Sun 9-10:30A
or 8/5 new*

Event 15 (Spot - Preempt)

Preempted Spot Information (45928-15-1):

Rate: \$1,400.00
Air Date: Wed 08/01/12
Eligible Days: MTWThF---
Inventory Code: Local 12 News at Noon
Inventory Description: Local 12 News at Noon
Inventory Code Time: 12:00 PM-12:30 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Non Preemptible Spot
Preempt Reason: Client Request

*1x Fri-Sun 11-11:25P
8/3-8/5 new*

Connell II, Jim

From: ahoff@local12.com
Sent: Tuesday, July 31, 2012 9:36 AM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 45928

Station: WKRC-TV

Order Information:

Order #: 45928
Order Total: \$800,650.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA SKED A
Alternate Order #: 09780154
Estimate #: 1522
Flight Dates: 07/31/12 - 09/03/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (45928-17-1):

Rate: \$750.00
Air Date: Wed 08/01/12
Eligible Days: MTWThF----
Inventory Code: Bold & the Beautiful
Inventory Description: Bold & the Beautiful
Inventory Code Time: 1:30 PM-2:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

*lx M-F 6-7A
w/ 8/6 MNR*

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Del	Estimate #	Spot #	AE
08/07/12	Tuesday	5:21:11 AM	:30	\$600.00	P-2		5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522		6	MWASI
08/31/12	Friday	5:20:11 AM	:30	\$600.00	P-2		5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522		20	MWASI
08/14/12	Tuesday	5:13:29 AM	:30	\$600.00	P-2		5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522		12	MWASI
08/09/12	Thursday	5:20:56 AM	:30	\$600.00	P-2		5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522		5	MWASI
08/22/12	Wednesday	5:13:14 AM	:30	\$600.00	P-2		5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522		13	MWASI
08/27/12	Monday	5:27:58 AM	:30	\$600.00	P-2		5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522		16	MWASI
08/10/12	Friday	5:14:09 AM	:30	\$600.00	P-2		5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522		4	MWASI
09/03/12	Monday	5:14:04 AM	:30	\$600.00	P-2		5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522		22	MWASI
08/16/12	Thursday	5:21:56 AM	:30	\$600.00	P-2		5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522		9	MWASI
08/24/12	Friday	5:06:07 AM	:30	\$600.00	P-2		5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522		15	MWASI
08/15/12	Wednesday	5:13:34 AM	:30	\$600.00	P-2		5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522		10	MWASI
08/03/12	Friday	5:21:41 AM	:30	\$600.00	P-2		5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522		23	MWASI
08/17/12	Friday	5:13:49 AM	:30	\$600.00	P-2		5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522		8	MWASI
08/28/12	Tuesday	5:21:41 AM	:30	\$600.00	P-2		5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522		21	MWASI
08/30/12	Thursday	5:21:41 AM	:30	\$600.00	P-2		5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522		18	MWASI
08/23/12	Thursday	5:12:59 AM	:30	\$600.00	P-2		5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522		14	MWASI
08/20/12	Monday	5:06:42 AM	:30	\$600.00	P-2		5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522		11	MWASI
08/29/12	Wednesday	5:05:07 AM	:30	\$600.00	P-2		5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522		19	MWASI
08/21/12	Tuesday	5:20:11 AM	:30	\$600.00	P-2		5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522		17	MWASI
08/06/12	Monday	5:06:57 AM	:30	\$600.00	P-2		5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522		1	MWASI
08/13/12	Monday	5:12:59 AM	:30	\$600.00	P-2		5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522		7	MWASI
08/08/12	Wednesday	5:13:39 AM	:30	\$600.00	P-2		5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522		3	MWASI
				\$13,200.00								

Line: 2

08/09/12	Thursday	5:58:01 AM	:30	\$750.00	P-1		5a Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522		5	MWASI
08/27/12	Monday	5:43:42 AM	:30	\$750.00	P-1		5a Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522		14	MWASI
08/22/12	Wednesday	5:50:34 AM	:30	\$750.00	P-1		5a Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522		17	MWASI
08/08/12	Wednesday	5:42:37 AM	:30	\$750.00	P-1		5a Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522		6	MWASI
08/17/12	Friday	5:35:20 AM	:30	\$750.00	P-1		5a Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522		12	MWASI
08/13/12	Monday	5:50:34 AM	:30	\$750.00	P-1		5a Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522		3	MWASI
08/14/12	Tuesday	5:50:34 AM	:30	\$750.00	P-1		5a Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522		8	MWASI
08/31/12	Friday	5:50:49 AM	:30	\$750.00	P-1		5a Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522		22	MWASI
08/28/12	Tuesday	5:43:07 AM	:30	\$750.00	P-1		5a Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522		18	MWASI
08/20/12	Monday	5:35:20 AM	:30	\$750.00	P-1		5a Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522		9	MWASI
08/15/12	Wednesday	5:51:34 AM	:30	\$750.00	P-1		5a Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522		11	MWASI
08/29/12	Wednesday	5:43:17 AM	:30	\$750.00	P-1		5a Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522		21	MWASI
08/24/12	Friday	5:50:34 AM	:30	\$750.00	P-1		5a Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522		16	MWASI
08/30/12	Thursday	5:43:07 AM	:30	\$750.00	P-1		5a Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522		20	MWASI
08/10/12	Friday	5:36:35 AM	:30	\$750.00	P-1		5a Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522		7	MWASI
08/21/12	Tuesday	5:57:16 AM	:30	\$750.00	P-1		5a Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522		13	MWASI
09/03/12	Monday	5:50:49 AM	:30	\$750.00	P-1		5a Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522		19	MWASI

[Filtered by:] [Sorted by: Station]

Advertiser: Obama/D/President
 Agency: Greer Margolis Mitchell
 Station: WKRC-TV
 Order: 45928

Line: 1

Spot Manager: All, 07/31/12-09/03/12

Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Desc	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 2

08/07/12	Tuesday	5:43:22 AM	:30	\$750.00 P-1		5a Good Morn Cincinnati		(5:30:00 AM-6:00 OBAMA SKED A	1522		4	MWASI
08/16/12	Thursday	5:44:07 AM	:30	\$750.00 P-1		5a Good Morn Cincinnati		(5:30:00 AM-6:00 OBAMA SKED A	1522		10	MWASI
08/01/12	Wednesday		:30	\$750.00 P-1		5a Good Morn Cincinnati		(5:30:00 AM-6:00 OBAMA SKED A	1522		2	MWASI
08/23/12	Thursday	5:50:19 AM	:30	\$750.00 P-1		5a Good Morn Cincinnati		(5:30:00 AM-6:00 OBAMA SKED A	1522		15	MWASI
08/03/12	Friday	5:49:49 AM	:30	\$750.00 P-1		OFA-12-G-5a Good Morn Cincinnati		(5:30:00 AM-6:00 OBAMA SKED A	1522		1	MWASI

\$16,500.00

Line: 3

08/09/12	Thursday	6:35:40 AM	:30	\$800.00 P-2		6a Good Morn Cincinnati		(6:00:00 AM-7:00 OBAMA SKED A	1522		4	MWASI
08/28/12	Tuesday	6:06:11 AM	:30	\$800.00 P-2		6a Good Morn Cincinnati		(6:00:00 AM-7:00 OBAMA SKED A	1522		20	MWASI
08/07/12	Tuesday	6:13:27 AM	:30	\$800.00 P-2		6a Good Morn Cincinnati		(6:00:00 AM-7:00 OBAMA SKED A	1522		7	MWASI
08/29/12	Wednesday	6:12:42 AM	:30	\$800.00 P-2		6a Good Morn Cincinnati		(6:00:00 AM-7:00 OBAMA SKED A	1522		21	MWASI
09/03/12	Monday	6:35:55 AM	:30	\$800.00 P-2		6a Good Morn Cincinnati		(6:00:00 AM-7:00 OBAMA SKED A	1522		24	MWASI
08/27/12	Monday	6:13:12 AM	:30	\$800.00 P-2		6a Good Morn Cincinnati		(6:00:00 AM-7:00 OBAMA SKED A	1522		17	MWASI
08/03/12	Friday	6:36:10 AM	:30	\$800.00 P-2		6a Good Morn Cincinnati		(6:00:00 AM-7:00 OBAMA SKED A	1522		28	MWASI
08/15/12	Wednesday	6:21:13 AM	:30	\$800.00 P-2		6a Good Morn Cincinnati		(6:00:00 AM-7:00 OBAMA SKED A	1522		14	MWASI
08/13/12	Monday	6:20:13 AM	:30	\$800.00 P-2		6a Good Morn Cincinnati		(6:00:00 AM-7:00 OBAMA SKED A	1522		6	MWASI
08/23/12	Thursday	6:44:21 AM	:30	\$800.00 P-2		6a Good Morn Cincinnati		(6:00:00 AM-7:00 OBAMA SKED A	1522		18	MWASI
08/17/12	Friday	6:12:42 AM	:30	\$800.00 P-2		6a Good Morn Cincinnati		(6:00:00 AM-7:00 OBAMA SKED A	1522		11	MWASI
08/14/12	Tuesday	6:52:07 AM	:30	\$800.00 P-2		6a Good Morn Cincinnati		(6:00:00 AM-7:00 OBAMA SKED A	1522		8	MWASI
08/10/12	Friday	6:51:52 AM	:30	\$800.00 P-2		6a Good Morn Cincinnati		(6:00:00 AM-7:00 OBAMA SKED A	1522		5	MWASI
08/20/12	Monday	6:43:06 AM	:30	\$800.00 P-2		6a Good Morn Cincinnati		(6:00:00 AM-7:00 OBAMA SKED A	1522		12	MWASI
08/16/12	Thursday	6:13:22 AM	:30	\$800.00 P-2		6a Good Morn Cincinnati		(6:00:00 AM-7:00 OBAMA SKED A	1522		13	MWASI
08/15/12	Wednesday	6:59:10 AM	:30	\$800.00 P-2		6a Good Morn Cincinnati		(6:00:00 AM-7:00 OBAMA SKED A	1522		9	MWASI
08/22/12	Wednesday	6:27:59 AM	:30	\$800.00 P-2		6a Good Morn Cincinnati		(6:00:00 AM-7:00 OBAMA SKED A	1522		19	MWASI
09/03/12	Monday	6:51:47 AM	:30	\$800.00 P-2		6a Good Morn Cincinnati		(6:00:00 AM-7:00 OBAMA SKED A	1522		27	MWASI
08/08/12	Wednesday	6:21:13 AM	:30	\$800.00 P-2		6a Good Morn Cincinnati		(6:00:00 AM-7:00 OBAMA SKED A	1522		3	MWASI
08/16/12	Thursday	6:43:51 AM	:30	\$800.00 P-2		6a Good Morn Cincinnati		(6:00:00 AM-7:00 OBAMA SKED A	1522		10	MWASI
08/31/12	Friday	6:28:14 AM	:30	\$800.00 P-2		6a Good Morn Cincinnati		(6:00:00 AM-7:00 OBAMA SKED A	1522		25	MWASI
08/29/12	Wednesday	6:51:52 AM	:30	\$800.00 P-2		6a Good Morn Cincinnati		(6:00:00 AM-7:00 OBAMA SKED A	1522		26	MWASI
08/30/12	Thursday	6:36:00 AM	:30	\$800.00 P-2		6a Good Morn Cincinnati		(6:00:00 AM-7:00 OBAMA SKED A	1522		22	MWASI
08/21/12	Tuesday	6:28:44 AM	:30	\$800.00 P-2		6a Good Morn Cincinnati		(6:00:00 AM-7:00 OBAMA SKED A	1522		16	MWASI
08/06/12	Monday	5:57:46 AM	:30	\$800.00 P-2		6a Good Morn Cincinnati		(6:00:00 AM-7:00 OBAMA SKED A	1522		1	MWASI
08/24/12	Friday	6:59:10 AM	:30	\$800.00 P-2		6a Good Morn Cincinnati		(6:00:00 AM-7:00 OBAMA SKED A	1522		15	MWASI
08/31/12	Friday	6:44:16 AM	:30	\$800.00 P-2		6a Good Morn Cincinnati		(6:00:00 AM-7:00 OBAMA SKED A	1522		23	MWASI

\$21,600.00

Line: 4

08/07/12	Tuesday	8:54:00 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		9	MWASI
08/09/12	Thursday	8:29:26 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		19	MWASI
08/30/12	Thursday	7:36:07 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		93	MWASI
08/27/12	Monday	7:49:21 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		77	MWASI
08/15/12	Wednesday	8:37:50 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		40	MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product De	Estimate #	Spot #	AE
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Advertiser: Obama/D/President
 Agency: Greer Margolis Mitchell
 Station: WKRC-TV
 Order: 45928
 Line: 4

08/09/12	Thursday	7:49:21 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	17 MWASI
08/10/12	Friday	7:36:07 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	22 MWASI
08/27/12	Monday	8:44:40 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	81 MWASI
08/27/12	Tuesday	8:54:15 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	61 MWASI
08/23/12	Thursday	8:28:56 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	76 MWASI
08/23/12	Thursday	8:23:30 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	80 MWASI
08/31/12	Friday	7:29:11 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	98 MWASI
08/07/12	Tuesday	8:54:30 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	10 MWASI
08/01/12	Wednesday		:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	2 MWASI
08/08/12	Wednesday	8:18:30 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	13 MWASI
08/24/12	Friday	8:54:00 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	72 MWASI
08/30/12	Thursday	8:11:45 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	95 MWASI
08/29/12	Wednesday	8:11:30 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	89 MWASI
08/22/12	Wednesday	8:46:10 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	65 MWASI
08/09/12	Thursday	8:44:55 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	68 MWASI
08/30/12	Thursday	8:45:05 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	20 MWASI
08/30/12	Thursday	8:29:26 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	92 MWASI
08/14/12	Tuesday	8:24:00 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	34 MWASI
08/22/12	Wednesday	7:36:07 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	64 MWASI
08/31/12	Friday	8:37:50 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	97 MWASI
08/13/12	Monday	8:45:55 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	26 MWASI
08/20/12	Monday	8:12:15 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	50 MWASI
08/08/12	Wednesday	8:53:30 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	14 MWASI
08/14/12	Tuesday	8:44:40 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	36 MWASI
08/29/12	Wednesday	7:49:21 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	91 MWASI
08/08/12	Wednesday	8:46:10 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	33 MWASI
08/15/12	Wednesday	8:11:45 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	57 MWASI
08/21/12	Tuesday	7:59:11 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	62 MWASI
08/02/12	Thursday		:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	7 MWASI
08/17/12	Friday	8:59:26 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	55 MWASI
08/28/12	Tuesday	8:11:30 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	108 MWASI
09/03/12	Monday	8:24:30 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	100 MWASI
08/15/12	Wednesday	7:36:07 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	38 MWASI
08/13/12	Monday	8:12:30 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	25 MWASI
08/27/12	Monday	8:12:30 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	78 MWASI
08/16/12	Thursday	8:45:10 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	42 MWASI
08/20/12	Monday	8:37:20 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	53 MWASI
08/28/12	Tuesday	7:28:56 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	84 MWASI
08/21/12	Tuesday	8:37:20 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	60 MWASI
08/15/12	Wednesday	8:54:00 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	39 MWASI
08/14/12	Tuesday	7:36:07 AM	:30	\$400.00 P-2	CBS	This Morning	CBS	7:00 AM-9:00 AM	OBAMA SKED A	1522	37 MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12

Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Desc	Estimate #	Spot #	AE
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Advertiser: Obama/D/President
Agency: Greer Margolis Mitchell
Station: WKRC-TV
Order: 45928
Line: 4

08/22/12	Wednesday	8:12:00 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		66 MWASI
08/20/12	Monday	7:36:07 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		52 MWASI
08/13/12	Friday	7:58:56 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		96 MWASI
08/29/12	Wednesday	8:29:06 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		51 MWASI
08/10/12	Friday	8:11:30 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		88 MWASI
08/21/12	Tuesday	7:36:07 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		21 MWASI
09/03/12	Monday	8:24:00 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		106 MWASI
08/08/12	Wednesday	8:24:00 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		16 MWASI
08/07/12	Tuesday	8:24:30 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		11 MWASI
09/03/12	Monday	8:12:15 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		102 MWASI
08/16/12	Thursday	7:59:26 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		45 MWASI
09/03/12	Monday	8:37:50 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		103 MWASI
08/06/12	Monday	8:11:45 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		5 MWASI
08/23/12	Thursday	7:49:21 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		67 MWASI
08/13/12	Monday	7:59:26 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		28 MWASI
08/28/12	Tuesday	7:49:21 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		85 MWASI
09/03/12	Monday	8:54:30 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		101 MWASI
08/31/12	Friday	8:54:00 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		99 MWASI
08/13/12	Monday	8:23:30 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		27 MWASI
08/29/12	Wednesday	8:46:10 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		107 MWASI
08/14/12	Tuesday	7:59:11 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		35 MWASI
08/08/12	Wednesday	8:54:00 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		15 MWASI
08/24/12	Friday	7:58:56 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		73 MWASI
08/06/12	Monday	8:28:56 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		6 MWASI
08/24/12	Friday	8:37:20 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		74 MWASI
08/23/12	Thursday	7:29:11 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		69 MWASI
08/24/12	Friday	7:36:07 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		79 MWASI
08/16/12	Thursday	7:29:21 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		44 MWASI
08/17/12	Friday	8:12:00 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		48 MWASI
08/15/12	Wednesday	8:19:15 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		41 MWASI
08/28/12	Tuesday	8:28:56 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		86 MWASI
07/31/12	Tuesday	8:53:15 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		1 MWASI
08/03/12	Friday	8:53:00 AM	:30	\$400.00 P-2		OFA-12-G-CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		4 MWASI
08/23/12	Thursday	8:53:00 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		70 MWASI
08/08/12	Wednesday	8:37:50 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		109 MWASI
08/30/12	Thursday	8:37:50 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		94 MWASI
08/13/12	Monday	8:54:30 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		31 MWASI
08/31/12	Friday	8:19:30 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		105 MWASI
08/16/12	Thursday	8:24:00 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		54 MWASI
08/17/12	Friday	8:28:56 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM OBAMA SKED A	1522		49 MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order	Product	De	Estimate #	Spot #	AE
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Advertiser: Obama/D/President
Agency: Greer Margolis Mitchell
Station: WKRC-TV
Order: 45928

Line: 4

08/17/12	Friday	7:28:56 AM	:30	\$400.00	P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	47 MWASI
08/22/12	Monday	7:29:26 AM	:30	\$400.00	P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	75 MWASI
08/07/12	Tuesday	7:36:07 AM	:30	\$400.00	P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	63 MWASI
08/07/12	Tuesday	7:58:56 AM	:30	\$400.00	P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	32 MWASI
08/28/12	Tuesday	8:45:40 AM	:30	\$400.00	P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	12 MWASI
08/14/12	Tuesday	8:12:15 AM	:30	\$400.00	P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	58 MWASI
08/20/12	Monday	8:53:30 AM	:30	\$400.00	P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	56 MWASI
08/10/12	Friday	8:37:05 AM	:30	\$400.00	P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	30 MWASI
08/09/12	Thursday	8:12:00 AM	:30	\$400.00	P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	18 MWASI
08/10/12	Friday	8:53:00 AM	:30	\$400.00	P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	23 MWASI
08/22/12	Wednesday	8:19:15 AM	:30	\$400.00	P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	83 MWASI
08/10/12	Friday	8:54:25 AM	:30	\$400.00	P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	24 MWASI
08/09/12	Thursday	7:28:56 AM	:30	\$400.00	P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	29 MWASI
08/21/12	Tuesday	8:19:30 AM	:30	\$400.00	P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	59 MWASI
08/30/12	Thursday	8:45:10 AM	:30	\$400.00	P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	104 MWASI
08/29/12	Wednesday	7:28:56 AM	:30	\$400.00	P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	90 MWASI
08/17/12	Friday	7:49:21 AM	:30	\$400.00	P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	46 MWASI
08/16/12	Thursday	8:45:40 AM	:30	\$400.00	P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	43 MWASI
08/24/12	Friday	8:18:45 AM	:30	\$400.00	P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	71 MWASI
08/03/12	Friday	8:28:56 AM	:30	\$400.00	P-2	OFA-12-G-CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	3 MWASI

Line: 5

08/18/12	Saturday	6:32:48 AM	:30	\$350.00	P-2	6a-8a Local 12 News Sat		(6:00:00 AM-7:00 OBAMA SKED A	1522	1 MWASI
09/01/12	Saturday	6:24:06 AM	:30	\$350.00	P-2	6a-8a Local 12 News Sat		(6:00:00 AM-7:00 OBAMA SKED A	1522	2 MWASI

\$700.00

2

Line: 6

08/25/12	Saturday	7:32:01 AM	:30	\$450.00	P-1	6a-8a Local 12 News Sat		(7:00:00 AM-8:00 OBAMA SKED A	1522	7 MWASI
09/01/12	Saturday	7:32:41 AM	:30	\$450.00	P-1	6a-8a Local 12 News Sat		(7:00:00 AM-8:00 OBAMA SKED A	1522	10 MWASI
08/18/12	Saturday	7:22:04 AM	:30	\$450.00	P-1	6a-8a Local 12 News Sat		(7:00:00 AM-8:00 OBAMA SKED A	1522	6 MWASI
09/01/12	Saturday	7:49:15 AM	:30	\$450.00	P-1	6a-8a Local 12 News Sat		(7:00:00 AM-8:00 OBAMA SKED A	1522	9 MWASI
08/18/12	Saturday	7:22:34 AM	:30	\$450.00	P-1	6a-8a Local 12 News Sat		(7:00:00 AM-8:00 OBAMA SKED A	1522	5 MWASI
08/11/12	Saturday	7:23:34 AM	:30	\$450.00	P-1	6a-8a Local 12 News Sat		(7:00:00 AM-8:00 OBAMA SKED A	1522	3 MWASI
08/04/12	Saturday	7:40:10 AM	:30	\$450.00	P-1	6a-8a Local 12 News Sat		(7:00:00 AM-8:00 OBAMA SKED A	1522	2 MWASI
08/25/12	Saturday	7:50:10 AM	:30	\$450.00	P-1	6a-8a Local 12 News Sat		(7:00:00 AM-8:00 OBAMA SKED A	1522	8 MWASI
08/11/12	Saturday	7:14:47 AM	:30	\$450.00	P-1	6a-8a Local 12 News Sat		(7:00:00 AM-8:00 OBAMA SKED A	1522	4 MWASI
08/04/12	Saturday	7:58:11 AM	:30	\$450.00	P-1	6a-8a Local 12 News Sat		(7:00:00 AM-8:00 OBAMA SKED A	1522	1 MWASI

\$4,500.00

10

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



NEWPORT

Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product De	Estimate #	Spot #	AE
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Advertiser: Obama/D/President
Agency: Greer Margolis Mitchell
Station: WKRC-TV
Order: 45928

Line: 7												
08/25/12	Saturday	8:40:00 AM	:30	\$350.00 P-2		CBS This Morning Saturday(8:30:00 AM-9:00 OBAMA SKED A	1522	2	MWASI		2	
				\$700.00								

08/25/12	Saturday	8:15:26 AM	:30	\$650.00 P-2		CBS This Morning Saturday(8:00:00 AM-10:0 OBAMA SKED A	1522	3	MWASI		3	
08/18/12	Saturday	9:04:08 AM	:30	\$650.00 P-2		CBS This Morning Saturday(8:00:00 AM-10:0 OBAMA SKED A	1522	2	MWASI		2	
08/11/12	Saturday	7:58:11 AM	:30	\$650.00 P-2		CBS This Morning Saturday(8:00:00 AM-10:0 OBAMA SKED A	1522	1	MWASI		1	
				\$1,950.00								

08/12/12	Sunday	9:17:30 AM	:30	\$1,100.00 P-1		CBS Sun Morning	1522	1	MWASI		1	
08/19/12	Sunday	10:29:11 AM	:30	\$1,100.00 P-1		CBS Sun Morning	1522	2	MWASI		2	
09/02/12	Sunday	10:11:34 AM	:30	\$1,100.00 P-1		CBS Sun Morning	1522	3	MWASI		3	
				\$3,300.00								

09/02/12	Sunday	10:58:46 AM	:30	\$850.00 P-1		Face the Nation	1522	2	MWASI		2	
08/19/12	Sunday	10:59:46 AM	:30	\$850.00 P-1		Face the Nation	1522	1	MWASI		1	
				\$1,700.00								

08/26/12	Sunday	11:14:43 AM	:30	\$400.00 P-2		Newsmakers	1522	3	MWASI		3	
08/05/12	Sunday	11:28:41 AM	:30	\$400.00 P-2		Newsmakers	1522	1	MWASI		1	
08/12/12	Sunday	11:14:58 AM	:30	\$400.00 P-2		Newsmakers	1522	2	MWASI		2	
				\$1,200.00								

08/31/12	Friday	9:16:10 AM	:30	\$350.00 P-2		M-F 9a-10a	1522	34	MWASI			
08/10/12	Friday	9:16:40 AM	:30	\$350.00 P-2		M-F 9a-10a	1522	8	MWASI			
08/27/12	Monday	9:06:50 AM	:30	\$350.00 P-2		M-F 9a-10a	1522	27	MWASI			
08/23/12	Thursday	9:24:45 AM	:30	\$350.00 P-2		M-F 9a-10a	1522	25	MWASI			
08/06/12	Monday	9:08:20 AM	:30	\$350.00 P-2		M-F 9a-10a	1522	2	MWASI			
08/20/12	Monday	9:07:20 AM	:30	\$350.00 P-2		M-F 9a-10a	1522	17	MWASI			
08/31/12	Friday	9:33:50 AM	:30	\$350.00 P-2		M-F 9a-10a	1522	38	MWASI			
08/27/12	Monday	9:58:56 AM	:30	\$350.00 P-2		M-F 9a-10a	1522	28	MWASI			
08/08/12	Wednesday		:30	\$350.00 P-2		M-F 9a-10a	1522	39	MWASI			
08/16/12	Thursday	9:16:40 AM	:30	\$350.00 P-2		M-F 9a-10a	1522	15	MWASI			
08/30/12	Thursday	9:42:40 AM	:30	\$350.00 P-2		M-F 9a-10a	1522	33	MWASI			
08/10/12	Friday	9:50:30 AM	:30	\$350.00 P-2		M-F 9a-10a	1522	10	MWASI			
08/16/12	Thursday	9:59:11 AM	:30	\$350.00 P-2		M-F 9a-10a	1522	20	MWASI			
08/09/12	Thursday	9:33:20 AM	:30	\$350.00 P-2		M-F 9a-10a	1522	7	MWASI			
08/17/12	Friday	9:42:40 AM	:30	\$350.00 P-2		M-F 9a-10a	1522	16	MWASI			
08/24/12	Friday	9:15:10 AM	:30	\$350.00 P-2		M-F 9a-10a	1522	30	MWASI			
08/20/12	Monday	9:33:50 AM	:30	\$350.00 P-2		M-F 9a-10a	1522	19	MWASI			
08/13/12	Monday	9:08:20 AM	:30	\$350.00 P-2		M-F 9a-10a	1522	9	MWASI			

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12 (08/02/12 3:58:46 PM)

WIDEORBIT
REPORT

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product	Del	Estimate #	Spot #	AE
Advertiser: Obama/D/President													
Agency: Greer Margolis Mitchell													
Station: WKRC-TV													
Order: 45928													
Line: 12													
08/15/12	Wednesday	9:25:00 AM	:30	\$350.00	P-2		M-F 9a-10a	9:00 AM-10:00 A	I'OBAMA SKED A		1522	22	MWASI
08/09/12	Thursday	9:08:05 AM	:30	\$350.00	P-2		M-F 9a-10a	9:00 AM-10:00 A	I'OBAMA SKED A		1522	12	MWASI
08/28/12	Tuesday	9:06:50 AM	:30	\$350.00	P-2		M-F 9a-10a	9:00 AM-10:00 A	I'OBAMA SKED A		1522	31	MWASI
08/23/12	Thursday	9:50:30 AM	:30	\$350.00	P-2		M-F 9a-10a	9:00 AM-10:00 A	I'OBAMA SKED A		1522	29	MWASI
08/08/12	Wednesday	9:17:10 AM	:30	\$350.00	P-2		M-F 9a-10a	9:00 AM-10:00 A	I'OBAMA SKED A		1522	6	MWASI
08/29/12	Wednesday	9:08:20 AM	:30	\$350.00	P-2		M-F 9a-10a	9:00 AM-10:00 A	I'OBAMA SKED A		1522	37	MWASI
08/22/12	Wednesday	9:42:40 AM	:30	\$350.00	P-2		M-F 9a-10a	9:00 AM-10:00 A	I'OBAMA SKED A		1522	24	MWASI
08/08/12	Wednesday	9:58:56 AM	:30	\$350.00	P-2		M-F 9a-10a	9:00 AM-10:00 A	I'OBAMA SKED A		1522	11	MWASI
08/24/12	Friday	9:58:26 AM	:30	\$350.00	P-2		M-F 9a-10a	9:00 AM-10:00 A	I'OBAMA SKED A		1522	26	MWASI
08/14/12	Tuesday	9:33:50 AM	:30	\$350.00	P-2		M-F 9a-10a	9:00 AM-10:00 A	I'OBAMA SKED A		1522	21	MWASI
08/15/12	Wednesday	9:51:00 AM	:30	\$350.00	P-2		M-F 9a-10a	9:00 AM-10:00 A	I'OBAMA SKED A		1522	14	MWASI
08/28/12	Tuesday	9:25:30 AM	:30	\$350.00	P-2		M-F 9a-10a	9:00 AM-10:00 A	I'OBAMA SKED A		1522	36	MWASI
08/01/12	Wednesday		:30	\$350.00	P-2		M-F 9a-10a	9:00 AM-10:00 A	I'OBAMA SKED A		1522	4	MWASI
08/21/12	Tuesday	9:16:40 AM	:30	\$350.00	P-2		M-F 9a-10a	9:00 AM-10:00 A	I'OBAMA SKED A		1522	23	MWASI
08/29/12	Wednesday	9:59:11 AM	:30	\$350.00	P-2		M-F 9a-10a	9:00 AM-10:00 A	I'OBAMA SKED A		1522	32	MWASI
08/02/12	Thursday		:30	\$350.00	P-2		M-F 9a-10a	9:00 AM-10:00 A	I'OBAMA SKED A		1522	3	MWASI
08/14/12	Tuesday	9:58:26 AM	:30	\$350.00	P-2		M-F 9a-10a	9:00 AM-10:00 A	I'OBAMA SKED A		1522	13	MWASI
09/03/12	Monday	9:17:10 AM	:30	\$350.00	P-2		M-F 9a-10a	9:00 AM-10:00 A	I'OBAMA SKED A		1522	35	MWASI
08/07/12	Tuesday	9:16:40 AM	:30	\$350.00	P-2		M-F 9a-10a	9:00 AM-10:00 A	I'OBAMA SKED A		1522	5	MWASI
08/17/12	Friday	9:25:15 AM	:30	\$350.00	P-2		M-F 9a-10a	9:00 AM-10:00 A	I'OBAMA SKED A		1522	18	MWASI
				\$13,300.00									
Line: 13													
08/09/12	Thursday	10:33:50 AM	:30	\$350.00	P-2		M-F 10a-11a	10:00 AM-11:00 A	I'OBAMA SKED A		1522	7	MWASI
08/10/12	Friday	10:14:10 AM	:30	\$350.00	P-2		M-F 10a-11a	10:00 AM-11:00 A	I'OBAMA SKED A		1522	8	MWASI
08/30/12	Thursday	10:51:50 AM	:30	\$350.00	P-2		M-F 10a-11a	10:00 AM-11:00 A	I'OBAMA SKED A		1522	31	MWASI
08/30/12	Thursday	10:31:50 AM	:30	\$350.00	P-2		M-F 10a-11a	10:00 AM-11:00 A	I'OBAMA SKED A		1522	35	MWASI
08/14/12	Tuesday	10:51:50 AM	:30	\$350.00	P-2		M-F 10a-11a	10:00 AM-11:00 A	I'OBAMA SKED A		1522	13	MWASI
08/15/12	Wednesday	10:14:55 AM	:30	\$350.00	P-2		M-F 10a-11a	10:00 AM-11:00 A	I'OBAMA SKED A		1522	14	MWASI
08/24/12	Friday	10:32:20 AM	:30	\$350.00	P-2		M-F 10a-11a	10:00 AM-11:00 A	I'OBAMA SKED A		1522	27	MWASI
08/29/12	Wednesday	10:14:55 AM	:30	\$350.00	P-2		M-F 10a-11a	10:00 AM-11:00 A	I'OBAMA SKED A		1522	30	MWASI
08/24/12	Friday	10:16:10 AM	:30	\$350.00	P-2		M-F 10a-11a	10:00 AM-11:00 A	I'OBAMA SKED A		1522	24	MWASI
08/06/12	Monday	10:14:40 AM	:30	\$350.00	P-2		M-F 10a-11a	10:00 AM-11:00 A	I'OBAMA SKED A		1522	1	MWASI
08/29/12	Wednesday	10:43:15 AM	:30	\$350.00	P-2		M-F 10a-11a	10:00 AM-11:00 A	I'OBAMA SKED A		1522	34	MWASI
09/03/12	Monday	10:24:30 AM	:30	\$350.00	P-2		M-F 10a-11a	10:00 AM-11:00 A	I'OBAMA SKED A		1522	33	MWASI
08/31/12	Friday	10:14:25 AM	:30	\$350.00	P-2		M-F 10a-11a	10:00 AM-11:00 A	I'OBAMA SKED A		1522	32	MWASI
08/08/12	Wednesday	10:33:50 AM	:30	\$350.00	P-2		M-F 10a-11a	10:00 AM-11:00 A	I'OBAMA SKED A		1522	6	MWASI
09/03/12	Monday	10:24:00 AM	:30	\$350.00	P-2		M-F 10a-11a	10:00 AM-11:00 A	I'OBAMA SKED A		1522	36	MWASI
08/21/12	Tuesday	10:24:45 AM	:30	\$350.00	P-2		M-F 10a-11a	10:00 AM-11:00 A	I'OBAMA SKED A		1522	21	MWASI
08/10/12	Friday	10:33:05 AM	:30	\$350.00	P-2		M-F 10a-11a	10:00 AM-11:00 A	I'OBAMA SKED A		1522	10	MWASI
08/15/12	Wednesday	10:33:50 AM	:30	\$350.00	P-2		M-F 10a-11a	10:00 AM-11:00 A	I'OBAMA SKED A		1522	18	MWASI
08/28/12	Tuesday	10:14:10 AM	:30	\$350.00	P-2		M-F 10a-11a	10:00 AM-11:00 A	I'OBAMA SKED A		1522	29	MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12

Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 13

08/27/12	Monday	10:14:40 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 AOBAMA SKED A	1522	25 MWASI
08/07/12	Tuesday	10:24:45 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 AOBAMA SKED A	1522	11 MWASI
08/09/12	Thursday	10:15:40 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 AOBAMA SKED A	1522	5 MWASI
08/13/12	Monday	10:43:15 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 AOBAMA SKED A	1522	12 MWASI
08/22/12	Wednesday	10:24:30 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 AOBAMA SKED A	1522	22 MWASI
08/21/12	Tuesday	10:42:45 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 AOBAMA SKED A	1522	26 MWASI
08/17/12	Friday	10:15:55 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 AOBAMA SKED A	1522	20 MWASI
08/03/12	Friday	10:23:45 AM	:30	\$350.00 P-2	OFA-12-G-M-F 10a-11a		10:00 AM-11:00 AOBAMA SKED A	1522	4 MWASI
08/20/12	Monday	10:15:05 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 AOBAMA SKED A	1522	17 MWASI
08/13/12	Monday	10:14:10 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 AOBAMA SKED A	1522	9 MWASI
08/02/12	Thursday	10:33:50 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 AOBAMA SKED A	1522	3 MWASI
08/27/12	Monday	10:33:50 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 AOBAMA SKED A	1522	28 MWASI
08/17/12	Friday	10:32:20 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 AOBAMA SKED A	1522	16 MWASI
08/16/12	Thursday	10:15:10 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 AOBAMA SKED A	1522	15 MWASI
08/16/12	Thursday	10:43:15 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 AOBAMA SKED A	1522	19 MWASI
08/23/12	Thursday	10:23:15 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 AOBAMA SKED A	1522	23 MWASI
08/09/12	Thursday		:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 AOBAMA SKED A	1522	37 MWASI

Line: 14

08/28/12	Tuesday	11:29:26 AM	:30	\$1,500.00 P-1	The Price is Right		11:00 AM-12:00 AOBAMA SKED A	1522	17 MWASI
08/10/12	Friday	10:58:56 AM	:30	\$1,500.00 P-1	The Price is Right		11:00 AM-12:00 AOBAMA SKED A	1522	5 MWASI
08/20/12	Monday	10:58:56 AM	:30	\$1,500.00 P-1	The Price is Right		11:00 AM-12:00 AOBAMA SKED A	1522	11 MWASI
08/17/12	Friday	10:58:41 AM	:30	\$1,500.00 P-1	The Price is Right		11:00 AM-12:00 AOBAMA SKED A	1522	10 MWASI
08/24/12	Friday	11:28:56 AM	:30	\$1,500.00 P-1	The Price is Right		11:00 AM-12:00 AOBAMA SKED A	1522	13 MWASI
08/13/12	Monday	11:28:41 AM	:30	\$1,500.00 P-1	The Price is Right		11:00 AM-12:00 AOBAMA SKED A	1522	7 MWASI
08/23/12	Thursday	11:29:11 AM	:30	\$1,500.00 P-1	The Price is Right		11:00 AM-12:00 AOBAMA SKED A	1522	16 MWASI
08/05/12	Sunday	11:27:37 PM	:30	\$1,500.00 P-3	11p M-Su Local 12 News 1		OBAMA SKED A	1522	19 MWASI
08/31/12	Friday	10:59:26 AM	:30	\$1,500.00 P-1	The Price is Right		11:00 AM-12:00 AOBAMA SKED A	1522	14 MWASI
08/15/12	Wednesday	11:29:11 AM	:30	\$1,500.00 P-1	The Price is Right		11:00 AM-12:00 AOBAMA SKED A	1522	12 MWASI
08/16/12	Thursday	11:28:56 AM	:30	\$1,500.00 P-1	The Price is Right		11:00 AM-12:00 AOBAMA SKED A	1522	9 MWASI
08/14/12	Tuesday	11:28:56 AM	:30	\$1,500.00 P-1	The Price is Right		11:00 AM-12:00 AOBAMA SKED A	1522	8 MWASI
08/29/12	Wednesday	10:59:26 AM	:30	\$1,500.00 P-1	The Price is Right		11:00 AM-12:00 AOBAMA SKED A	1522	16 MWASI
08/01/12	Wednesday		:30	\$1,500.00 P-1	The Price is Right		11:00 AM-12:00 AOBAMA SKED A	1522	3 MWASI
08/06/12	Monday	10:58:56 AM	:30	\$1,500.00 P-1	The Price is Right		11:00 AM-12:00 AOBAMA SKED A	1522	2 MWASI
08/02/12	Thursday		:30	\$1,500.00 P-1	The Price is Right		11:00 AM-12:00 AOBAMA SKED A	1522	4 MWASI
08/08/12	Wednesday	11:28:41 AM	:30	\$1,500.00 P-1	The Price is Right		11:00 AM-12:00 AOBAMA SKED A	1522	6 MWASI

\$27,000.00

18

Line: 15

08/03/12	Friday	12:09:22 PM	:30	\$1,400.00 P-1	OFA-12-G-Local 12 News at Noon		12:00 PM-12:30 AOBAMA SKED A	1522	2 MWASI
08/27/12	Monday	6:12:53 PM	:30	\$1,400.00 P-1	Local 12 News at Noon		12:00 PM-12:30 AOBAMA SKED A	1522	14 MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12

Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Spot #	AE
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Advertiser: Obama/D/President
Agency: Greer Margolis Mitchell
Station: WKRC-TV
Order: 45928

Line: 15

08/08/12	Wednesday	12:28:41 PM	:30	\$1,400.00 P-1		Local 12 News at Noon		12:00 PM-12:30 FOBA MA SKED A	1522		6 MWASI
08/13/12	Monday	12:27:11 PM	:30	\$1,400.00 P-1		Local 12 News at Noon		12:00 PM-12:30 FOBA MA SKED A	1522		3 MWASI
08/14/12	Tuesday	12:02:12 PM	:30	\$1,400.00 P-1		Local 12 News at Noon		12:00 PM-12:30 FOBA MA SKED A	1522		8 MWASI
08/28/12	Tuesday	12:08:44 PM	:30	\$1,400.00 P-1		Local 12 News at Noon		12:00 PM-12:30 FOBA MA SKED A	1522		19 MWASI
08/07/12	Tuesday	12:15:01 PM	:30	\$1,400.00 P-1		Local 12 News at Noon		12:00 PM-12:30 FOBA MA SKED A	1522		4 MWASI
08/16/12	Thursday	12:10:14 PM	:30	\$1,400.00 P-1		Local 12 News at Noon		12:00 PM-12:30 FOBA MA SKED A	1522		10 MWASI
08/09/12	Thursday	12:27:26 PM	:30	\$1,400.00 P-1		Local 12 News at Noon		12:00 PM-12:30 FOBA MA SKED A	1522		5 MWASI
08/23/12	Thursday	12:02:57 PM	:30	\$1,400.00 P-1		Local 12 News at Noon		12:00 PM-12:30 FOBA MA SKED A	1522		15 MWASI
08/10/12	Friday	12:09:37 PM	:30	\$1,400.00 P-1		Local 12 News at Noon		12:00 PM-12:30 FOBA MA SKED A	1522		7 MWASI
08/22/12	Wednesday	12:10:22 PM	:30	\$1,400.00 P-1		Local 12 News at Noon		12:00 PM-12:30 FOBA MA SKED A	1522		16 MWASI
08/01/12	Wednesday		:30	\$1,400.00 P-1		Local 12 News at Noon		12:00 PM-12:30 FOBA MA SKED A	1522		1 MWASI
08/21/12	Tuesday	12:22:58 PM	:30	\$1,400.00 P-1		Local 12 News at Noon		12:00 PM-12:30 FOBA MA SKED A	1522		13 MWASI
09/03/12	Monday	12:32:26 PM	:30	\$1,400.00 P-1		Local 12 News at Noon		12:00 PM-12:30 FOBA MA SKED A	1522		18 MWASI
08/15/12	Wednesday	12:28:56 PM	:30	\$1,400.00 P-1		Local 12 News at Noon		12:00 PM-12:30 FOBA MA SKED A	1522		12 MWASI
08/31/12	Friday	12:03:21 PM	:30	\$1,400.00 P-1		Local 12 News at Noon		12:00 PM-12:30 FOBA MA SKED A	1522		22 MWASI
08/17/12	Friday	12:03:46 PM	:30	\$1,400.00 P-1		Local 12 News at Noon		12:00 PM-12:30 FOBA MA SKED A	1522		11 MWASI
08/24/12	Friday	12:16:23 PM	:30	\$1,400.00 P-1		Local 12 News at Noon		12:00 PM-12:30 FOBA MA SKED A	1522		17 MWASI
08/20/12	Monday	12:15:58 PM	:30	\$1,400.00 P-1		Local 12 News at Noon		12:00 PM-12:30 FOBA MA SKED A	1522		9 MWASI
08/30/12	Thursday	12:29:11 PM	:30	\$1,400.00 P-1		Local 12 News at Noon		12:00 PM-12:30 FOBA MA SKED A	1522		20 MWASI
08/29/12	Wednesday	12:28:36 PM	:30	\$1,400.00 P-1		Local 12 News at Noon		12:00 PM-12:30 FOBA MA SKED A	1522		21 MWASI

\$30,800.00

Line: 16

08/17/12	Friday	12:59:26 PM	:30	\$850.00 P-1		Young & the Restless		12:30 PM-1:30 PTOBAMA SKED A	1522		12 MWASI
08/05/12	Sunday	6:46:25 PM	:30	\$850.00 P-2		630p Local 12 News Sun		OBAMA SKED A	1522		27 MWASI
08/13/12	Monday	1:28:41 PM	:30	\$850.00 P-1		Young & the Restless		12:30 PM-1:30 PTOBAMA SKED A	1522		7 MWASI
08/14/12	Tuesday	12:58:41 PM	:30	\$850.00 P-1		Young & the Restless		12:30 PM-1:30 PTOBAMA SKED A	1522		16 MWASI
08/28/12	Tuesday	12:58:41 PM	:30	\$850.00 P-1		Young & the Restless		12:30 PM-1:30 PTOBAMA SKED A	1522		26 MWASI
09/03/12	Monday		:30	\$850.00 P-1		Young & the Restless		12:30 PM-1:30 PTOBAMA SKED A	1522		23 MWASI
08/09/12	Thursday	12:58:56 PM	:30	\$850.00 P-1		Young & the Restless		12:30 PM-1:30 PTOBAMA SKED A	1522		9 MWASI
08/08/12	Wednesday	1:28:41 PM	:30	\$850.00 P-1		Young & the Restless		12:30 PM-1:30 PTOBAMA SKED A	1522		8 MWASI
08/02/12	Thursday		:30	\$850.00 P-1		Young & the Restless		12:30 PM-1:30 PTOBAMA SKED A	1522		3 MWASI
08/10/12	Friday	1:29:11 PM	:30	\$850.00 P-1		Young & the Restless		12:30 PM-1:30 PTOBAMA SKED A	1522		10 MWASI
08/07/12	Tuesday	12:58:41 PM	:30	\$850.00 P-1		Young & the Restless		12:30 PM-1:30 PTOBAMA SKED A	1522		11 MWASI
08/15/12	Wednesday	12:59:11 PM	:30	\$850.00 P-1		Young & the Restless		12:30 PM-1:30 PTOBAMA SKED A	1522		13 MWASI
08/31/12	Friday	1:29:11 PM	:30	\$850.00 P-1		Young & the Restless		12:30 PM-1:30 PTOBAMA SKED A	1522		25 MWASI
08/23/12	Thursday	1:28:41 PM	:30	\$850.00 P-1		Young & the Restless		12:30 PM-1:30 PTOBAMA SKED A	1522		20 MWASI
08/20/12	Monday	1:29:11 PM	:30	\$850.00 P-1		Young & the Restless		12:30 PM-1:30 PTOBAMA SKED A	1522		15 MWASI
08/24/12	Friday	12:58:56 PM	:30	\$850.00 P-1		Young & the Restless		12:30 PM-1:30 PTOBAMA SKED A	1522		18 MWASI
08/30/12	Thursday	12:59:11 PM	:30	\$850.00 P-1		Young & the Restless		12:30 PM-1:30 PTOBAMA SKED A	1522		24 MWASI
08/16/12	Thursday	1:28:41 PM	:30	\$850.00 P-1		Young & the Restless		12:30 PM-1:30 PTOBAMA SKED A	1522		14 MWASI
08/03/12	Friday	12:59:11 PM	:30	\$850.00 P-1		OFA-12-G-Young & the Restless		12:30 PM-1:30 PTOBAMA SKED A	1522		4 MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12

Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product	Estimate #	Spot #	AE
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Advertiser: Obama/D/President
Agency: Greer Margolis Mitchell
Station: WKRC-TV
Order: 45928

Line: 16

07/31/12	Tuesday	12:58:41 PM	:30	\$850.00 P-1		Young & the Restless		12:30 PM-1:30 PM	OBAMA SKED A	1522	1 MWASI
08/22/12	Wednesday	12:58:41 PM	:30	\$850.00 P-1		Young & the Restless		12:30 PM-1:30 PM	OBAMA SKED A	1522	17 MWASI
08/21/12	Tuesday	12:59:11 PM	:30	\$850.00 P-1		Young & the Restless		12:30 PM-1:30 PM	OBAMA SKED A	1522	21 MWASI
08/29/12	Wednesday	12:58:41 PM	:30	\$850.00 P-1		Young & the Restless		12:30 PM-1:30 PM	OBAMA SKED A	1522	22 MWASI
08/06/12	Monday	12:59:11 PM	:30	\$850.00 P-1		Young & the Restless		12:30 PM-1:30 PM	OBAMA SKED A	1522	5 MWASI
08/27/12	Monday	1:29:26 PM	:30	\$850.00 P-1		Young & the Restless		12:30 PM-1:30 PM	OBAMA SKED A	1522	19 MWASI
08/01/12	Wednesday		:30	\$850.00 P-1		Young & the Restless		12:30 PM-1:30 PM	OBAMA SKED A	1522	2 MWASI

Line: 17

08/04/12	Saturday	6:04:25 PM	:30	\$750.00 P-2		6pm Local 12 News Sat			OBAMA SKED A	1522	17 MWASI
08/29/12	Wednesday	1:59:11 PM	:30	\$750.00 P-2		Bold & the Beautiful		1:30 PM-2:00 PM	OBAMA SKED A	1522	16 MWASI
08/09/12	Thursday	1:59:11 PM	:30	\$750.00 P-2		Bold & the Beautiful		1:30 PM-2:00 PM	OBAMA SKED A	1522	5 MWASI
09/03/12	Monday		:30	\$750.00 P-2		Bold & the Beautiful		1:30 PM-2:00 PM	OBAMA SKED A	1522	15 MWASI
08/05/12	Sunday	2:38:56 PM	:30	\$750.00 P-3		PGA		(2:00:00 PM-6:00 PM)	OBAMA SKED A	1522	18 MWASI
08/23/12	Thursday	1:59:11 PM	:30	\$750.00 P-2		Bold & the Beautiful		1:30 PM-2:00 PM	OBAMA SKED A	1522	12 MWASI
08/21/12	Tuesday	1:59:11 PM	:30	\$750.00 P-2		Bold & the Beautiful		1:30 PM-2:00 PM	OBAMA SKED A	1522	13 MWASI
08/06/12	Monday	1:59:11 PM	:30	\$750.00 P-2		Bold & the Beautiful		1:30 PM-2:00 PM	OBAMA SKED A	1522	4 MWASI
08/08/12	Wednesday	1:29:11 PM	:30	\$750.00 P-2		Bold & the Beautiful		1:30 PM-2:00 PM	OBAMA SKED A	1522	7 MWASI
08/22/12	Wednesday	1:59:11 PM	:30	\$750.00 P-2		Bold & the Beautiful		1:30 PM-2:00 PM	OBAMA SKED A	1522	11 MWASI
08/20/12	Monday	1:59:11 PM	:30	\$750.00 P-2		Bold & the Beautiful		1:30 PM-2:00 PM	OBAMA SKED A	1522	8 MWASI
08/14/12	Tuesday	1:59:11 PM	:30	\$750.00 P-2		Bold & the Beautiful		1:30 PM-2:00 PM	OBAMA SKED A	1522	9 MWASI
08/10/12	Friday	1:59:11 PM	:30	\$750.00 P-2		Bold & the Beautiful		1:30 PM-2:00 PM	OBAMA SKED A	1522	6 MWASI
08/03/12	Friday	1:59:11 PM	:30	\$750.00 P-2		OFA-12-G- Bold & the Beautiful		1:30 PM-2:00 PM	OBAMA SKED A	1522	2 MWASI
08/16/12	Thursday	1:59:11 PM	:30	\$750.00 P-2		Bold & the Beautiful		1:30 PM-2:00 PM	OBAMA SKED A	1522	10 MWASI
08/31/12	Friday	1:59:11 PM	:30	\$750.00 P-2		Bold & the Beautiful		1:30 PM-2:00 PM	OBAMA SKED A	1522	14 MWASI

\$12,000.00

16

Line: 18

08/13/12	Monday	2:59:11 PM	:30	\$450.00 P-2		The Talk		2:00 PM-3:00 PM	OBAMA SKED A	1522	7 MWASI
08/09/12	Thursday	2:28:41 PM	:30	\$450.00 P-2		The Talk		2:00 PM-3:00 PM	OBAMA SKED A	1522	8 MWASI
08/10/12	Friday	2:28:51 PM	:30	\$450.00 P-2		The Talk		2:00 PM-3:00 PM	OBAMA SKED A	1522	5 MWASI
08/15/12	Wednesday	2:59:11 PM	:30	\$450.00 P-2		The Talk		2:00 PM-3:00 PM	OBAMA SKED A	1522	9 MWASI
08/29/12	Wednesday	2:59:11 PM	:30	\$450.00 P-2		The Talk		2:00 PM-3:00 PM	OBAMA SKED A	1522	18 MWASI
08/30/12	Thursday	2:28:41 PM	:30	\$450.00 P-2		The Talk		2:00 PM-3:00 PM	OBAMA SKED A	1522	17 MWASI
08/31/12	Friday	2:59:11 PM	:30	\$450.00 P-2		The Talk		2:00 PM-3:00 PM	OBAMA SKED A	1522	20 MWASI
08/07/12	Tuesday	2:59:11 PM	:30	\$450.00 P-2		The Talk		2:00 PM-3:00 PM	OBAMA SKED A	1522	6 MWASI
08/17/12	Friday	2:28:41 PM	:30	\$450.00 P-2		The Talk		2:00 PM-3:00 PM	OBAMA SKED A	1522	10 MWASI
08/20/12	Monday	2:28:51 PM	:30	\$450.00 P-2		The Talk		2:00 PM-3:00 PM	OBAMA SKED A	1522	12 MWASI
08/02/12	Thursday		:30	\$450.00 P-2		The Talk		2:00 PM-3:00 PM	OBAMA SKED A	1522	3 MWASI
08/01/12	Wednesday		:30	\$450.00 P-2		The Talk		2:00 PM-3:00 PM	OBAMA SKED A	1522	4 MWASI
08/16/12	Thursday	2:59:11 PM	:30	\$450.00 P-2		The Talk		2:00 PM-3:00 PM	OBAMA SKED A	1522	11 MWASI
08/27/12	Monday	2:29:21 PM	:30	\$450.00 P-2		The Talk		2:00 PM-3:00 PM	OBAMA SKED A	1522	16 MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12 (08/02/12 3:58:46 PM)

REPORT

WIDEORBIT

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product Desc	Estimate #	Spot #	AE
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Advertiser: Obama/D/President
Agency: Greer Margolis Mitchell
Station: WKRC-TV
Order: 45928
Line: 18

08/28/12	Tuesday	2:29:11 PM	:30	\$450.00 P-2	The Talk	1522	2:00 PM-3:00 PM	OBAMA SKED A	1522	19 MWASI
08/21/12	Tuesday	2:28:41 PM	:30	\$450.00 P-2	The Talk	1522	2:00 PM-3:00 PM	OBAMA SKED A	1522	13 MWASI
07/31/12	Tuesday	2:59:11 PM	:30	\$450.00 P-2	The Talk	1522	2:00 PM-3:00 PM	OBAMA SKED A	1522	1 MWASI
08/22/12	Wednesday	2:59:11 PM	:30	\$450.00 P-2	The Talk	1522	2:00 PM-3:00 PM	OBAMA SKED A	1522	14 MWASI
08/06/12	Monday	2:29:21 PM	:30	\$450.00 P-2	The Talk	1522	2:00 PM-3:00 PM	OBAMA SKED A	1522	2 MWASI
08/24/12	Friday	2:59:11 PM	:30	\$450.00 P-2	The Talk	1522	2:00 PM-3:00 PM	OBAMA SKED A	1522	15 MWASI
\$9,000.00										
20										

Line: 19

08/15/12	Wednesday	3:29:06 PM	:30	\$400.00 P-2	Let's Make a Deal	1522	3:00 PM-4:00 PM	OBAMA SKED A	1522	14 MWASI
08/17/12	Friday	3:58:32 PM	:30	\$400.00 P-2	Let's Make a Deal	1522	3:00 PM-4:00 PM	OBAMA SKED A	1522	16 MWASI
08/28/12	Tuesday	3:59:02 PM	:30	\$400.00 P-2	Let's Make a Deal	1522	3:00 PM-4:00 PM	OBAMA SKED A	1522	29 MWASI
08/13/12	Monday	3:29:06 PM	:30	\$400.00 P-2	Let's Make a Deal	1522	3:00 PM-4:00 PM	OBAMA SKED A	1522	12 MWASI
08/29/12	Wednesday	3:29:06 PM	:30	\$400.00 P-2	Let's Make a Deal	1522	3:00 PM-4:00 PM	OBAMA SKED A	1522	30 MWASI
08/10/12	Friday	3:28:46 PM	:30	\$400.00 P-2	Let's Make a Deal	1522	3:00 PM-4:00 PM	OBAMA SKED A	1522	10 MWASI
08/14/12	Tuesday	3:29:06 PM	:30	\$400.00 P-2	Let's Make a Deal	1522	3:00 PM-4:00 PM	OBAMA SKED A	1522	13 MWASI
08/22/12	Wednesday	3:29:06 PM	:30	\$400.00 P-2	Let's Make a Deal	1522	3:00 PM-4:00 PM	OBAMA SKED A	1522	22 MWASI
08/28/12	Tuesday	3:28:36 PM	:30	\$400.00 P-2	Let's Make a Deal	1522	3:00 PM-4:00 PM	OBAMA SKED A	1522	32 MWASI
09/03/12	Monday	3:58:32 PM	:30	\$400.00 P-2	Let's Make a Deal	1522	3:00 PM-4:00 PM	OBAMA SKED A	1522	35 MWASI
08/30/12	Thursday	3:58:32 PM	:30	\$400.00 P-2	Let's Make a Deal	1522	3:00 PM-4:00 PM	OBAMA SKED A	1522	31 MWASI
08/04/12	Saturday	9:19:38 AM	:30	\$400.00 P-2	EM Sat Rotator	1522	(6:00:00 AM-10:00 AM)	OBAMA SKED A	1522	39 MWASI
08/23/12	Thursday	3:29:06 PM	:30	\$400.00 P-2	Let's Make a Deal	1522	3:00 PM-4:00 PM	OBAMA SKED A	1522	23 MWASI
08/21/12	Tuesday	3:58:32 PM	:30	\$400.00 P-2	Let's Make a Deal	1522	3:00 PM-4:00 PM	OBAMA SKED A	1522	21 MWASI
08/04/12	Saturday	6:41:30 AM	:30	\$400.00 P-2	EM Sat Rotator	1522	(6:00:00 AM-10:00 AM)	OBAMA SKED A	1522	38 MWASI
08/09/12	Thursday	3:58:32 PM	:30	\$400.00 P-2	Let's Make a Deal	1522	3:00 PM-4:00 PM	OBAMA SKED A	1522	7 MWASI
08/10/12	Friday	3:59:17 PM	:30	\$400.00 P-2	Let's Make a Deal	1522	3:00 PM-4:00 PM	OBAMA SKED A	1522	8 MWASI
08/03/12	Friday	8:44:55 AM	:30	\$400.00 P-2	OFA-12-G-CBS This Morning	1522	3:00 PM-4:00 PM	OBAMA SKED A	1522	37 MWASI
08/13/12	Monday	3:58:57 PM	:30	\$400.00 P-2	Let's Make a Deal	1522	3:00 PM-4:00 PM	OBAMA SKED A	1522	9 MWASI
08/15/12	Wednesday	3:59:02 PM	:30	\$400.00 P-2	Let's Make a Deal	1522	3:00 PM-4:00 PM	OBAMA SKED A	1522	19 MWASI
09/03/12	Monday	3:59:02 PM	:30	\$400.00 P-2	Let's Make a Deal	1522	3:00 PM-4:00 PM	OBAMA SKED A	1522	33 MWASI
08/16/12	Thursday	3:28:36 PM	:30	\$400.00 P-2	Let's Make a Deal	1522	3:00 PM-4:00 PM	OBAMA SKED A	1522	20 MWASI
08/08/12	Wednesday	3:28:36 PM	:30	\$400.00 P-2	Let's Make a Deal	1522	3:00 PM-4:00 PM	OBAMA SKED A	1522	6 MWASI
08/16/12	Thursday	3:58:32 PM	:30	\$400.00 P-2	Let's Make a Deal	1522	3:00 PM-4:00 PM	OBAMA SKED A	1522	15 MWASI
08/30/12	Thursday	3:28:36 PM	:30	\$400.00 P-2	Let's Make a Deal	1522	3:00 PM-4:00 PM	OBAMA SKED A	1522	34 MWASI
08/07/12	Tuesday	3:28:36 PM	:30	\$400.00 P-2	Let's Make a Deal	1522	3:00 PM-4:00 PM	OBAMA SKED A	1522	5 MWASI
08/24/12	Friday	3:59:12 PM	:30	\$400.00 P-2	Let's Make a Deal	1522	3:00 PM-4:00 PM	OBAMA SKED A	1522	26 MWASI
08/17/12	Friday	3:28:36 PM	:30	\$400.00 P-2	Let's Make a Deal	1522	3:00 PM-4:00 PM	OBAMA SKED A	1522	18 MWASI
08/20/12	Monday	3:58:42 PM	:30	\$400.00 P-2	Let's Make a Deal	1522	3:00 PM-4:00 PM	OBAMA SKED A	1522	17 MWASI
08/06/12	Monday	3:29:06 PM	:30	\$400.00 P-2	Let's Make a Deal	1522	3:00 PM-4:00 PM	OBAMA SKED A	1522	2 MWASI
08/07/12	Tuesday	3:59:17 PM	:30	\$400.00 P-2	Let's Make a Deal	1522	3:00 PM-4:00 PM	OBAMA SKED A	1522	11 MWASI
08/24/12	Friday	3:28:36 PM	:30	\$400.00 P-2	Let's Make a Deal	1522	3:00 PM-4:00 PM	OBAMA SKED A	1522	24 MWASI
08/22/12	Wednesday	3:58:42 PM	:30	\$400.00 P-2	Let's Make a Deal	1522	3:00 PM-4:00 PM	OBAMA SKED A	1522	28 MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12

Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Spot #	AE
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Advertiser: Obama/D/President
 Agency: Greer Margolis Mitchell
 Station: WKRC-TV

Order: 45928

Line: 19

08/27/12	Monday	3:58:32 PM	:30	\$400.00	P-2	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	25 MWASI
08/21/12	Tuesday	3:28:46 PM	:30	\$400.00	P-2	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	27 MWASI
08/31/12	Friday	3:29:06 PM	:30	\$400.00	P-2	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	36 MWASI

Line: 20

				\$14,400.00								
				36								

08/02/12	Thursday		:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	4 MWASI
08/01/12	Wednesday	4:21:16 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	1 MWASI
08/13/12	Monday	4:29:21 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	13 MWASI
08/14/12	Tuesday	4:05:51 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	24 MWASI
09/03/12	Monday		:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	44 MWASI
08/14/12	Tuesday	4:51:36 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	15 MWASI
08/08/12	Wednesday	4:51:36 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	6 MWASI
08/06/12	Monday	4:43:41 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	2 MWASI
08/08/12	Wednesday	4:21:11 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	11 MWASI
08/13/12	Monday	4:28:21 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	9 MWASI
08/22/12	Wednesday	4:28:21 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	33 MWASI
08/27/12	Monday	4:29:06 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	32 MWASI
09/03/12	Monday		:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	39 MWASI
08/17/12	Friday	4:43:36 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	18 MWASI
08/16/12	Thursday	4:13:26 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	17 MWASI
08/29/12	Wednesday	4:14:11 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	36 MWASI
08/30/12	Thursday	4:29:21 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	37 MWASI
08/17/12	Friday	4:19:41 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	20 MWASI
08/28/12	Tuesday	4:14:11 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	41 MWASI
08/20/12	Monday	4:43:51 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	19 MWASI
08/29/12	Wednesday	4:29:21 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	43 MWASI
08/10/12	Friday	4:43:36 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	10 MWASI
08/27/12	Monday	4:50:51 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	29 MWASI
08/21/12	Tuesday	4:42:06 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	25 MWASI
08/21/12	Tuesday	4:21:26 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	31 MWASI
08/22/12	Wednesday	4:49:51 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	26 MWASI
08/30/12	Thursday	4:20:51 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	42 MWASI
08/28/12	Tuesday	4:27:21 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	35 MWASI
08/23/12	Thursday	4:52:06 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	34 MWASI
07/31/12	Tuesday		:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	3 MWASI
08/07/12	Tuesday	4:05:51 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	5 MWASI
08/16/12	Thursday	4:42:36 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	23 MWASI
08/10/12	Friday	4:27:21 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	8 MWASI
08/09/12	Thursday	4:51:21 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	14 MWASI
08/31/12	Friday	4:12:56 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	40 MWASI
08/15/12	Wednesday	4:20:46 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	16 MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



NEWPORT

Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product	Estimate #	Spot #	AE
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Advertiser: Obama/D/President
Agency: Greer Margolis Mitchell
Station: WKRC-TV
Order: 45928

Line: 20

08/24/12	Friday	4:42:46 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	28 MWASI
08/23/12	Thursday	4:05:21 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	27 MWASI
08/15/12	Wednesday	4:43:06 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	22 MWASI
08/20/12	Monday	4:20:16 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	21 MWASI
08/09/12	Thursday	4:21:11 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	7 MWASI
08/07/12	Tuesday	4:43:36 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	12 MWASI
08/24/12	Friday	4:21:11 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	30 MWASI
08/31/12	Friday	4:42:36 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	38 MWASI

\$48,400.00

44

Line: 21

08/28/12	Tuesday	5:13:05 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	1522	36 MWAS
08/10/12	Friday	5:20:02 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	1522	8 MWAS
08/17/12	Friday	5:11:45 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	1522	16 MWAS
08/14/12	Tuesday	5:04:48 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	1522	13 MWAS
08/03/12	Friday	5:11:55 PM	:30	\$1,200.00 P-2	5p Local 12-G-5p Local 12 News at Five	1522	4 MWAS
08/15/12	Wednesday	5:20:57 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	1522	20 MWAS
08/30/12	Thursday	5:28:40 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	1522	31 MWAS
08/07/12	Tuesday	5:19:57 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	1522	11 MWAS
08/23/12	Thursday	5:11:35 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	1522	23 MWAS
08/29/12	Wednesday	5:29:00 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	1522	34 MWAS
07/31/12	Tuesday		:30	\$1,200.00 P-2	5p Local 12 News at Five	1522	1 MWAS
08/10/12	Friday	5:03:13 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	1522	10 MWAS
08/17/12	Friday	5:28:30 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	1522	19 MWAS
08/27/12	Monday	5:27:10 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	1522	25 MWAS
09/03/12	Monday		:30	\$1,200.00 P-2	5p Local 12 News at Five	1522	33 MWAS
08/16/12	Thursday	5:19:37 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	1522	15 MWAS
08/08/12	Wednesday	5:10:55 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	1522	6 MWAS
08/30/12	Thursday	5:13:05 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	1522	35 MWAS
08/21/12	Tuesday	5:19:42 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	1522	21 MWAS
08/13/12	Monday	5:12:10 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	1522	9 MWAS
08/15/12	Wednesday	5:03:28 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	1522	14 MWAS
08/06/12	Monday	5:27:55 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	1522	2 MWAS
08/24/12	Friday	5:20:32 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	1522	24 MWAS
08/27/12	Monday	5:27:40 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	1522	26 MWAS
08/21/12	Tuesday	5:04:03 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	1522	28 MWAS
08/22/12	Wednesday	5:11:40 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	1522	22 MWAS
08/07/12	Tuesday	5:03:48 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	1522	5 MWAS
08/20/12	Monday	5:19:17 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	1522	3 MWAS
08/13/12	Monday	5:04:33 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	1522	12 MWAS
08/09/12	Thursday	5:19:12 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	1522	7 MWAS

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Spot #	AE
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Advertiser: Obama/D/President
Agency: Greer Margolis Mitchell
Station: WKRC-TV
Order: 45928

Line: 21

08/24/12	Friday	5:04:03 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	27 MWASI
08/29/12	Wednesday	5:21:07 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	30 MWASI
08/16/12	Thursday	5:03:18 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	18 MWASI
08/28/12	Tuesday	5:12:35 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	29 MWASI
08/31/12	Friday	5:12:00 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	32 MWASI

Line: 22

08/13/12	Monday	5:41:52 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	7 MWASI
08/22/12	Wednesday	5:35:26 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	16 MWASI
08/14/12	Tuesday	5:57:56 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	8 MWASI
08/07/12	Tuesday	5:49:23 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	27 MWASI
08/31/12	Friday	5:43:37 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	22 MWASI
08/27/12	Monday	5:49:53 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	17 MWASI
08/21/12	Tuesday	5:42:37 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	31 MWASI
08/28/12	Tuesday	5:42:52 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	24 MWASI
08/17/12	Friday	5:56:21 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	13 MWASI
08/27/12	Monday	5:50:53 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	21 MWASI
08/08/12	Wednesday	5:35:26 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	3 MWASI
08/23/12	Thursday	5:56:36 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	19 MWASI
08/23/12	Thursday	5:34:36 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	23 MWASI
08/10/12	Friday	5:42:37 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	9 MWASI
08/09/12	Thursday	5:56:56 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	6 MWASI
08/30/12	Thursday	5:42:52 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	26 MWASI
08/29/12	Wednesday	5:50:33 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	25 MWASI
08/29/12	Wednesday	5:58:21 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	29 MWASI
08/17/12	Friday	5:42:52 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	15 MWASI
08/20/12	Monday	5:35:11 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	14 MWASI
08/24/12	Friday	5:50:08 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	20 MWASI
08/14/12	Tuesday	5:34:41 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	10 MWASI
09/03/12	Monday	5:57:21 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	28 MWASI
08/06/12	Monday	5:57:21 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	2 MWASI
08/08/12	Wednesday	5:58:06 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	4 MWASI
08/15/12	Wednesday	5:49:03 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	11 MWASI
				\$42,000.00				30

Line: 23

08/30/12	Thursday	6:20:32 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	26 MWASI
09/03/12	Monday	6:12:38 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	28 MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



NEWPORT

Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 23

08/13/12	Monday	6:11:53 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	1522	9 MWASI
08/22/12	Wednesday	6:05:34 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	1522	18 MWASI
08/16/12	Thursday	6:29:11 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	1522	12 MWASI
08/31/12	Friday	6:28:31 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	1522	27 MWASI
08/27/12	Monday	6:12:23 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	1522	23 MWASI
08/10/12	Friday	6:12:58 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	1522	3 MWASI
08/28/12	Tuesday	6:29:16 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	1522	24 MWASI
08/13/12	Monday	6:29:16 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	1522	7 MWASI
08/27/12	Monday	6:27:51 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	1522	21 MWASI
08/17/12	Friday	6:05:34 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	1522	13 MWASI
08/30/12	Thursday	6:27:16 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	1522	30 MWASI
08/22/12	Wednesday	6:26:56 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	1522	22 MWASI
08/04/12	Saturday	11:26:30 PM	:30	\$1,500.00	P-3	11p M-Su Local 12 News	1522	31 MWASI
08/08/12	Wednesday	6:19:02 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	1522	4 MWASI
08/10/12	Friday	6:28:56 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	1522	6 MWASI
08/03/12	Friday	6:20:47 PM	:30	\$1,500.00	P-2	6p Local 12-G-6p Local 12 News at Six	1522	2 MWASI
08/09/12	Thursday	6:26:56 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	1522	5 MWASI
08/29/12	Wednesday	6:21:02 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	1522	25 MWASI
08/08/12	Wednesday	6:19:32 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	1522	8 MWASI
08/24/12	Friday	6:12:53 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	1522	20 MWASI
08/14/12	Tuesday	6:28:56 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	1522	10 MWASI
08/15/12	Wednesday	6:11:53 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	1522	16 MWASI
08/16/12	Thursday	6:12:18 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	1522	15 MWASI
08/23/12	Thursday	6:12:23 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	1522	19 MWASI
08/20/12	Monday	6:19:47 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	1522	14 MWASI
08/21/12	Tuesday	6:11:38 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	1522	17 MWASI
08/31/12	Friday	6:29:01 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	1522	29 MWASI
08/15/12	Wednesday	6:27:56 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	1522	11 MWASI

\$45,000.00

30

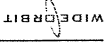
Line: 24

08/08/12	Wednesday	6:44:13 PM	:30	\$1,200.00	P-2	CBS Evening News	1522	3 MWASI
08/15/12	Wednesday	6:27:26 PM	:30	\$1,200.00	P-2	CBS Evening News	1522	16 MWASI
08/16/12	Thursday	6:28:11 PM	:30	\$1,200.00	P-2	CBS Evening News	1522	15 MWASI
08/22/12	Wednesday	6:28:41 PM	:30	\$1,200.00	P-2	CBS Evening News	1522	22 MWASI
08/16/12	Thursday	6:28:31 PM	:30	\$1,200.00	P-2	CBS Evening News	1522	12 MWASI
08/17/12	Friday	6:28:31 PM	:30	\$1,200.00	P-2	CBS Evening News	1522	13 MWASI
08/10/12	Friday	6:26:56 PM	:30	\$1,200.00	P-2	CBS Evening News	1522	8 MWASI
08/27/12	Monday	6:44:13 PM	:30	\$1,200.00	P-2	CBS Evening News	1522	21 MWASI
08/09/12	Thursday	6:28:36 PM	:30	\$1,200.00	P-2	5p Local 12 News at Five	1522	33 MWASI
08/07/12	Tuesday	6:28:36 PM	:30	\$1,200.00	P-2	CBS Evening News	1522	9 MWASI
08/20/12	Monday	6:28:31 PM	:30	\$1,200.00	P-2	CBS Evening News	1522	14 MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12 (08/02/12 3:58:46 PM)

REPORT



Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 24

08/24/12	Friday	6:27:56 PM	:30	\$1,200.00 P-2	CBS Evening News	6:30 PM-7:00 PM OBAMA SKED A	1522	20 MWASI
08/21/12	Tuesday	6:27:56 PM	:30	\$1,200.00 P-2	CBS Evening News	6:30 PM-7:00 PM OBAMA SKED A	1522	17 MWASI
08/13/12	Monday	6:27:56 PM	:30	\$1,200.00 P-2	CBS Evening News	6:30 PM-7:00 PM OBAMA SKED A	1522	7 MWASI
08/23/12	Thursday	6:28:11 PM	:30	\$1,200.00 P-2	CBS Evening News	6:30 PM-7:00 PM OBAMA SKED A	1522	19 MWASI
08/31/12	Friday	6:44:13 PM	:30	\$1,200.00 P-2	CBS Evening News	6:30 PM-7:00 PM OBAMA SKED A	1522	27 MWASI
08/17/12	Friday	6:44:13 PM	:30	\$1,200.00 P-2	CBS Evening News	6:30 PM-7:00 PM OBAMA SKED A	1522	10 MWASI
08/08/12	Wednesday	6:27:41 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	31 MWASI
08/24/12	Friday	6:27:41 PM	:30	\$1,200.00 P-2	CBS Evening News	6:30 PM-7:00 PM OBAMA SKED A	1522	23 MWASI
08/29/12	Wednesday	6:44:13 PM	:30	\$1,200.00 P-2	CBS Evening News	6:30 PM-7:00 PM OBAMA SKED A	1522	25 MWASI
08/08/12	Wednesday	6:27:56 PM	:30	\$1,200.00 P-2	CBS Evening News	6:30 PM-7:00 PM OBAMA SKED A	1522	4 MWASI
08/30/12	Thursday		:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	34 MWASI
08/07/12	Tuesday		:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	32 MWASI
08/15/12	Wednesday	6:28:56 PM	:30	\$1,200.00 P-2	CBS Evening News	6:30 PM-7:00 PM OBAMA SKED A	1522	11 MWASI
08/22/12	Wednesday	6:28:56 PM	:30	\$1,200.00 P-2	CBS Evening News	6:30 PM-7:00 PM OBAMA SKED A	1522	18 MWASI
09/03/12	Monday	6:44:13 PM	:30	\$1,200.00 P-2	CBS Evening News	6:30 PM-7:00 PM OBAMA SKED A	1522	30 MWASI
08/10/12	Friday	6:27:26 PM	:30	\$1,200.00 P-2	CBS Evening News	6:30 PM-7:00 PM OBAMA SKED A	1522	6 MWASI
08/01/12	Wednesday		:30	\$1,200.00 P-2	CBS Evening News	6:30 PM-7:00 PM OBAMA SKED A	1522	2 MWASI
08/06/12	Monday	6:44:13 PM	:30	\$1,200.00 P-2	CBS Evening News	6:30 PM-7:00 PM OBAMA SKED A	1522	1 MWASI
08/09/12	Thursday	6:29:11 PM	:30	\$1,200.00 P-2	CBS Evening News	6:30 PM-7:00 PM OBAMA SKED A	1522	5 MWASI

Line: 25

09/01/12	Saturday	6:15:43 PM	:30	\$400.00 P-3	6pm Local 12 News Sat	6:00 PM-6:30 PM OBAMA SKED A	1522	5 MWASI
08/25/12	Saturday	6:04:25 PM	:30	\$400.00 P-3	6pm Local 12 News Sat	6:00 PM-6:30 PM OBAMA SKED A	1522	4 MWASI
08/04/12	Saturday	6:09:55 PM	:30	\$400.00 P-3	6pm Local 12 News Sat	6:00 PM-6:30 PM OBAMA SKED A	1522	1 MWASI
08/18/12	Saturday	6:21:55 PM	:30	\$400.00 P-3	6pm Local 12 News Sat	6:00 PM-6:30 PM OBAMA SKED A	1522	3 MWASI
08/11/12	Saturday		:30	\$400.00 P-2	EM Sat Rotator	(6:00:00 AM-10:0 OBAMA SKED A	1522	6 MWASI

Line: 26

08/19/12	Sunday	6:40:45 PM	:30	\$600.00 P-3	630p Local 12 News Sun	6:30 PM-7:00 PM OBAMA SKED A	1522	3 MWASI
08/04/12	Saturday	4:38:56 PM	:30	\$600.00 P-3	PGA	(2:00:00 PM-6:00 OBAMA SKED A	1522	6 MWASI
08/05/12	Sunday	6:52:00 PM	:30	\$600.00 P-3	630p Local 12 News Sun	6:30 PM-7:00 PM OBAMA SKED A	1522	1 MWASI
09/02/12	Sunday	6:52:35 PM	:30	\$600.00 P-3	630p Local 12 News Sun	6:30 PM-7:00 PM OBAMA SKED A	1522	5 MWASI
08/26/12	Sunday	6:52:25 PM	:30	\$600.00 P-3	630p Local 12 News Sun	6:30 PM-7:00 PM OBAMA SKED A	1522	4 MWASI

Line: 27

08/06/12	Monday	7:04:56 PM	:30	\$1,100.00 P-2	M-F 7p-730p	7:00 PM-7:30 PM OBAMA SKED A	1522	1 MWASI
08/15/12	Wednesday	7:27:34 PM	:30	\$1,100.00 P-2	M-F 7p-730p	7:00 PM-7:30 PM OBAMA SKED A	1522	12 MWASI
08/10/12	Friday	7:28:19 PM	:30	\$1,100.00 P-2	M-F 7p-730p	7:00 PM-7:30 PM OBAMA SKED A	1522	5 MWASI
08/23/12	Thursday	7:27:34 PM	:30	\$1,100.00 P-2	M-F 7p-730p	7:00 PM-7:30 PM OBAMA SKED A	1522	15 MWASI
08/28/12	Tuesday	7:11:12 PM	:30	\$1,100.00 P-2	M-F 7p-730p	7:00 PM-7:30 PM OBAMA SKED A	1522	19 MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12

Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product Desc	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 27

08/22/12	Wednesday	7:28:34 PM	:30	\$1,100.00 P-2	M-F 7p-730p	1522	7:00 PM-7:30 PM	OBAMA SKED A	1522	17 MWASI
08/21/12	Tuesday	7:03:56 PM	:30	\$1,100.00 P-2	M-F 7p-730p	1522	7:00 PM-7:30 PM	OBAMA SKED A	1522	13 MWASI
08/01/12	Wednesday		:30	\$1,100.00 P-2	M-F 7p-730p	1522	7:00 PM-7:30 PM	OBAMA SKED A	1522	2 MWASI
08/17/12	Friday	7:10:57 PM	:30	\$1,100.00 P-2	M-F 7p-730p	1522	7:00 PM-7:30 PM	OBAMA SKED A	1522	10 MWASI
08/09/12	Thursday	7:03:56 PM	:30	\$1,100.00 P-2	M-F 7p-730p	1522	7:00 PM-7:30 PM	OBAMA SKED A	1522	4 MWASI
08/27/12	Monday	7:10:42 PM	:30	\$1,100.00 P-2	M-F 7p-730p	1522	7:00 PM-7:30 PM	OBAMA SKED A	1522	16 MWASI
08/07/12	Tuesday	7:04:41 PM	:30	\$1,100.00 P-2	M-F 7p-730p	1522	7:00 PM-7:30 PM	OBAMA SKED A	1522	3 MWASI
08/24/12	Friday	7:28:19 PM	:30	\$1,100.00 P-2	M-F 7p-730p	1522	7:00 PM-7:30 PM	OBAMA SKED A	1522	14 MWASI
08/31/12	Friday	7:11:27 PM	:30	\$1,100.00 P-2	M-F 7p-730p	1522	7:00 PM-7:30 PM	OBAMA SKED A	1522	18 MWASI
08/14/12	Tuesday	7:28:04 PM	:30	\$1,100.00 P-2	M-F 7p-730p	1522	7:00 PM-7:30 PM	OBAMA SKED A	1522	8 MWASI
08/08/12	Wednesday		:30	\$1,100.00 P-2	M-F Prime Access Rotator	1522		OBAMA SKED A	1522	23 MWASI
08/13/12	Monday	7:11:07 PM	:30	\$1,100.00 P-2	M-F 7p-730p	1522	7:00 PM-7:30 PM	OBAMA SKED A	1522	6 MWASI
08/08/12	Wednesday	7:05:26 PM	:30	\$1,100.00 P-2	M-F 7p-730p	1522	7:00 PM-7:30 PM	OBAMA SKED A	1522	7 MWASI
08/29/12	Wednesday	7:28:19 PM	:30	\$1,100.00 P-2	M-F 7p-730p	1522	7:00 PM-7:30 PM	OBAMA SKED A	1522	22 MWASI
08/07/12	Tuesday	7:22:14 PM	:30	\$1,100.00 P-2	M-F Prime Access Rotator	1522		OBAMA SKED A	1522	24 MWASI
08/20/12	Monday	7:22:14 PM	:30	\$1,100.00 P-2	M-F 7p-730p	1522	7:00 PM-7:30 PM	OBAMA SKED A	1522	11 MWASI
09/03/12	Monday	7:03:56 PM	:30	\$1,100.00 P-2	M-F 7p-730p	1522	7:00 PM-7:30 PM	OBAMA SKED A	1522	21 MWASI
08/16/12	Thursday	7:27:34 PM	:30	\$1,100.00 P-2	M-F 7p-730p	1522	7:00 PM-7:30 PM	OBAMA SKED A	1522	9 MWASI

Line: 28

08/23/12	Thursday	7:50:44 PM	:30	\$1,100.00 P-2	M-F 730p-8p	1522	7:27 PM-8:00 PM	OBAMA SKED A	1522	15 MWASI
08/07/12	Tuesday	7:35:45 PM	:30	\$1,100.00 P-2	M-F 730p-8p	1522	7:27 PM-8:00 PM	OBAMA SKED A	1522	3 MWASI
08/09/12	Thursday	7:35:15 PM	:30	\$1,100.00 P-2	M-F 730p-8p	1522	7:27 PM-8:00 PM	OBAMA SKED A	1522	5 MWASI
08/21/12	Tuesday	7:35:29 PM	:30	\$1,100.00 P-2	M-F 730p-8p	1522	7:27 PM-8:00 PM	OBAMA SKED A	1522	14 MWASI
08/15/12	Wednesday	7:51:41 PM	:30	\$1,100.00 P-2	M-F 730p-8p	1522	7:27 PM-8:00 PM	OBAMA SKED A	1522	11 MWASI
09/03/12	Monday	7:35:44 PM	:30	\$1,100.00 P-2	M-F 730p-8p	1522	7:27 PM-8:00 PM	OBAMA SKED A	1522	21 MWASI
08/17/12	Friday	7:35:14 PM	:30	\$1,100.00 P-2	M-F 730p-8p	1522	7:27 PM-8:00 PM	OBAMA SKED A	1522	9 MWASI
08/08/12	Wednesday	7:43:52 PM	:30	\$1,100.00 P-2	M-F 730p-8p	1522	7:27 PM-8:00 PM	OBAMA SKED A	1522	6 MWASI
08/27/12	Monday	7:50:56 PM	:30	\$1,100.00 P-2	M-F 730p-8p	1522	7:27 PM-8:00 PM	OBAMA SKED A	1522	16 MWASI
08/13/12	Monday	7:34:29 PM	:30	\$1,100.00 P-2	M-F 730p-8p	1522	7:27 PM-8:00 PM	OBAMA SKED A	1522	7 MWASI
08/29/12	Wednesday	7:35:24 PM	:30	\$1,100.00 P-2	M-F 730p-8p	1522	7:27 PM-8:00 PM	OBAMA SKED A	1522	22 MWASI
08/14/12	Tuesday	7:51:26 PM	:30	\$1,100.00 P-2	M-F 730p-8p	1522	7:27 PM-8:00 PM	OBAMA SKED A	1522	8 MWASI
08/16/12	Thursday	7:51:11 PM	:30	\$1,100.00 P-2	M-F 730p-8p	1522	7:27 PM-8:00 PM	OBAMA SKED A	1522	10 MWASI
08/01/12	Wednesday		:30	\$1,100.00 P-2	M-F 730p-8p	1522	7:27 PM-8:00 PM	OBAMA SKED A	1522	1 MWASI
08/22/12	Wednesday	7:51:11 PM	:30	\$1,100.00 P-2	M-F 730p-8p	1522	7:27 PM-8:00 PM	OBAMA SKED A	1522	17 MWASI
08/20/12	Monday	7:42:50 PM	:30	\$1,100.00 P-2	M-F 730p-8p	1522	7:27 PM-8:00 PM	OBAMA SKED A	1522	12 MWASI
08/10/12	Friday	7:51:44 PM	:30	\$1,100.00 P-2	M-F 730p-8p	1522	7:27 PM-8:00 PM	OBAMA SKED A	1522	4 MWASI
08/31/12	Friday	7:51:26 PM	:30	\$1,100.00 P-2	M-F 730p-8p	1522	7:27 PM-8:00 PM	OBAMA SKED A	1522	19 MWASI
08/28/12	Tuesday	7:35:44 PM	:30	\$1,100.00 P-2	M-F 730p-8p	1522	7:27 PM-8:00 PM	OBAMA SKED A	1522	20 MWASI
08/24/12	Friday	7:51:26 PM	:30	\$1,100.00 P-2	M-F 730p-8p	1522	7:27 PM-8:00 PM	OBAMA SKED A	1522	13 MWASI
08/06/12	Monday	7:59:16 PM	:30	\$1,100.00 P-2	M-F 730p-8p	1522	7:27 PM-8:00 PM	OBAMA SKED A	1522	2 MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



NEWPORT

Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product Desc	Estimate #	Spot #	AE
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Advertiser: Obama/D/President
Agency: Greer Margolis Mitchell
Station: WKRC-TV
Order: 45928

Line: 28

\$23,100.00										21
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Line: 29

08/04/12	Saturday	7:14:25 PM	:30	\$500.00 P-3	Sa Prime Access Rotator	6:57 PM-7:57 PM	OBAMA SKED A	1522	1	MWASI
08/11/12	Saturday	7:31:50 PM	:30	\$500.00 P-3	Sa Prime Access Rotator	6:57 PM-7:57 PM	OBAMA SKED A	1522	2	MWASI
08/25/12	Saturday	7:32:50 PM	:30	\$500.00 P-3	Sa Prime Access Rotator	6:57 PM-7:57 PM	OBAMA SKED A	1522	4	MWASI
08/18/12	Saturday	7:14:40 PM	:30	\$500.00 P-3	Sa Prime Access Rotator	6:57 PM-7:57 PM	OBAMA SKED A	1522	3	MWASI
09/01/12	Saturday	7:49:30 PM	:30	\$500.00 P-3	Sa Prime Access Rotator	6:57 PM-7:57 PM	OBAMA SKED A	1522	5	MWASI

Line: 30

08/16/12	Thursday	11:18:57 PM	:30	\$1,700.00 P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	12	MWASI
08/28/12	Tuesday	11:12:58 PM	:30	\$1,700.00 P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	30	MWASI
08/11/12	Saturday	11:18:55 PM	:30	\$1,700.00 P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	16	MWASI
08/23/12	Thursday	11:33:00 PM	:30	\$1,700.00 P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	6	MWASI
08/29/12	Wednesday	11:13:01 PM	:30	\$1,700.00 P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	21	MWASI
08/31/12	Friday	11:20:25 PM	:30	\$1,700.00 P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	29	MWASI
08/17/12	Friday	11:27:40 PM	:30	\$1,700.00 P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	32	MWASI
08/30/12	Thursday	11:26:56 PM	:30	\$1,700.00 P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	28	MWASI
08/22/12	Wednesday	11:27:37 PM	:30	\$1,700.00 P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	22	MWASI
08/27/12	Monday	11:13:01 PM	:30	\$1,700.00 P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	14	MWASI
08/13/12	Monday	11:04:38 PM	:30	\$1,700.00 P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	20	MWASI
08/21/12	Tuesday	11:33:30 PM	:30	\$1,700.00 P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	23	MWASI
08/18/12	Saturday	11:06:05 PM	:30	\$1,700.00 P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	14	MWASI
08/24/12	Friday	11:34:30 PM	:30	\$1,700.00 P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	25	MWASI
08/06/12	Monday	11:19:49 PM	:30	\$1,700.00 P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	4	MWASI
08/12/12	Sunday	11:34:25 PM	:30	\$1,700.00 P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	5	MWASI
08/05/12	Sunday	11:12:11 PM	:30	\$1,700.00 P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	33	MWASI
08/02/12	Thursday		:30	\$1,700.00 P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	1	MWASI
09/03/12	Monday	11:34:30 PM	:30	\$1,700.00 P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	31	MWASI
08/26/12	Sunday	11:05:23 PM	:30	\$1,700.00 P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	20	MWASI
08/09/12	Thursday	11:19:57 PM	:30	\$1,700.00 P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	7	MWASI
09/02/12	Sunday	11:18:39 PM	:30	\$1,700.00 P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	26	MWASI
08/15/12	Wednesday	11:12:21 PM	:30	\$1,700.00 P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	17	MWASI
09/01/12	Saturday	11:12:25 PM	:30	\$1,700.00 P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	27	MWASI
08/07/12	Tuesday	11:20:27 PM	:30	\$1,700.00 P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	8	MWASI
08/08/12	Wednesday	11:26:47 PM	:30	\$1,700.00 P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	9	MWASI
08/04/12	Saturday	11:05:05 PM	:30	\$1,700.00 P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	3	MWASI
08/10/12	Friday	11:34:00 PM	:30	\$1,700.00 P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	11	MWASI
08/20/12	Monday	11:33:30 PM	:30	\$1,700.00 P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	15	MWASI
08/25/12	Saturday	11:20:55 PM	:30	\$1,700.00 P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	19	MWASI
08/19/12	Sunday	11:26:17 PM	:30	\$1,700.00 P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	13	MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 30

\$54,400.00											32
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Line: 31

\$13,200.00											24
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08/16/12	Thursday	12:24:30 XM	:30	\$550.00	P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	10 MWASI
08/07/12	Tuesday	11:46:30 PM	:30	\$550.00	P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	6 MWASI
08/03/12	Friday	12:11:00 XM	:30	\$550.00	P-2	OFA-12-G-Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	4 MWASI
08/05/12	Sunday	11:57:01 PM	:30	\$550.00	P-2	Sun 1135p-1205a	Oabama SKED A	1522	25 MWASI
08/30/12	Thursday	11:59:00 PM	:30	\$550.00	P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	20 MWASI
08/29/12	Wednesday	12:25:30 XM	:30	\$550.00	P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	23 MWASI
08/23/12	Thursday		:30	\$550.00	P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	15 MWASI
08/27/12	Monday	12:24:45 XM	:30	\$550.00	P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	18 MWASI
08/15/12	Wednesday	12:11:15 XM	:30	\$550.00	P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	11 MWASI
08/01/12	Wednesday		:30	\$550.00	P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	2 MWASI
08/22/12	Wednesday	12:11:30 XM	:30	\$550.00	P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	17 MWASI
08/13/12	Monday	12:25:30 XM	:30	\$550.00	P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	9 MWASI
08/31/12	Friday	12:24:45 XM	:30	\$550.00	P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	24 MWASI
08/21/12	Tuesday	12:25:30 XM	:30	\$550.00	P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	16 MWASI
08/24/12	Friday	12:11:00 XM	:30	\$550.00	P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	19 MWASI
08/17/12	Friday	12:11:30 XM	:30	\$550.00	P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	12 MWASI
09/03/12	Monday	12:12:00 XM	:30	\$550.00	P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	22 MWASI
08/10/12	Friday		:30	\$550.00	P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	7 MWASI
08/14/12	Tuesday	11:47:00 PM	:30	\$550.00	P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	13 MWASI
08/09/12	Thursday	12:24:45 XM	:30	\$550.00	P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	5 MWASI
08/20/12	Monday	11:58:45 PM	:30	\$550.00	P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	14 MWASI
08/06/12	Monday	12:25:30 XM	:30	\$550.00	P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	3 MWASI
08/28/12	Tuesday	11:46:15 PM	:30	\$550.00	P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	21 MWASI
08/08/12	Wednesday	12:25:30 XM	:30	\$550.00	P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	8 MWASI

Line: 32

08/07/12	Tuesday	1:12:15 XM	:30	\$350.00	P-1	Late Late Show	12:36 AM-1:36 AFOBAMA SKED A	1522	6 MWASI
09/03/12	Monday	1:12:45 XM	:30	\$350.00	P-1	Late Late Show	12:36 AM-1:36 AFOBAMA SKED A	1522	12 MWASI
08/22/12	Wednesday	1:00:40 XM	:30	\$350.00	P-1	Late Late Show	12:36 AM-1:36 AFOBAMA SKED A	1522	9 MWASI
08/24/12	Friday	12:48:50 XM	:30	\$350.00	P-1	OFA-12-G-Late Late Show	12:36 AM-1:36 AFOBAMA SKED A	1522	2 MWASI
08/01/12	Wednesday		:30	\$350.00	P-1	Late Late Show	12:36 AM-1:36 AFOBAMA SKED A	1522	10 MWASI
08/02/12	Thursday		:30	\$350.00	P-1	Late Late Show	12:36 AM-1:36 AFOBAMA SKED A	1522	4 MWASI
08/20/12	Monday	1:00:40 XM	:30	\$350.00	P-1	Late Late Show	12:36 AM-1:36 AFOBAMA SKED A	1522	3 MWASI
08/28/12	Tuesday	1:11:55 XM	:30	\$350.00	P-1	Late Late Show	12:36 AM-1:36 AFOBAMA SKED A	1522	11 MWASI
08/13/12	Monday	1:12:10 XM	:30	\$350.00	P-1	Late Late Show	12:36 AM-1:36 AFOBAMA SKED A	1522	5 MWASI
08/16/12	Thursday	12:48:05 XM	:30	\$350.00	P-1	Late Late Show	12:36 AM-1:36 AFOBAMA SKED A	1522	8 MWASI
08/04/12	Saturday	11:47:54 PM	:30	\$350.00	P-2	Sat 1135p-1205a	Oabama SKED A	1522	13 MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product De	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 32

\$4,200.00										
12										

Line: 33

08/25/12	Saturday	1:41:33 XM	:30	\$500.00 P-2	Sat Late Fringe Rotator	11:35 PM-12:05 XOBAMA SKED A	1522	4 MWASI
08/18/12	Saturday	1:27:32 XM	:30	\$500.00 P-2	Sat Late Fringe Rotator	11:35 PM-12:05 XOBAMA SKED A	1522	3 MWASI
08/11/12	Saturday	11:49:27 PM	:30	\$500.00 P-2	Sat Late Fringe Rotator	11:35 PM-12:05 XOBAMA SKED A	1522	2 MWASI
09/01/12	Saturday	2:04:11 XM	:30	\$500.00 P-2	Sat Late Fringe Rotator	11:35 PM-12:05 XOBAMA SKED A	1522	5 MWASI
08/04/12	Saturday	11:57:44 PM	:30	\$500.00 P-2	Sat Late Fringe Rotator	11:35 PM-12:05 XOBAMA SKED A	1522	1 MWASI

Line: 34

08/04/12	Saturday	1:04:10 XM	:30	\$350.00 P-2	Sat 1205a-105a	12:05 AM-1:05 AFOBAMA SKED A	1522	1 MWASI
08/18/12	Saturday	12:44:41 XM	:30	\$350.00 P-2	Sat 1205a-105a	12:05 AM-1:05 AFOBAMA SKED A	1522	3 MWASI
08/25/12	Saturday	11:47:39 PM	:30	\$350.00 P-2	Sat 1205a-105a	12:05 AM-1:05 AFOBAMA SKED A	1522	4 MWASI
09/01/12	Saturday	12:24:28 XM	:30	\$350.00 P-2	Sat 1205a-105a	12:05 AM-1:05 AFOBAMA SKED A	1522	5 MWASI
08/11/12	Saturday	1:28:17 XM	:30	\$350.00 P-2	Sat 1205a-105a	12:05 AM-1:05 AFOBAMA SKED A	1522	2 MWASI

Line: 35

09/01/12	Saturday	1:26:47 XM	:30	\$200.00 P-2	Sat 1205a-105a	1:05 AM-2:05 AMOBAMA SKED A	1522	5 MWASI
08/04/12	Saturday	1:41:28 XM	:30	\$200.00 P-2	Sat 1205a-105a	1:05 AM-2:05 AMOBAMA SKED A	1522	1 MWASI
08/25/12	Saturday	12:04:11 XM	:30	\$200.00 P-2	Sat 1205a-105a	1:05 AM-2:05 AMOBAMA SKED A	1522	4 MWASI
08/18/12	Saturday	1:28:02 XM	:30	\$200.00 P-2	Sat 1205a-105a	1:05 AM-2:05 AMOBAMA SKED A	1522	3 MWASI
08/11/12	Saturday	1:27:47 XM	:30	\$200.00 P-2	Sat 1205a-105a	1:05 AM-2:05 AMOBAMA SKED A	1522	2 MWASI

Line: 36

08/12/12	Sunday	12:04:11 XM	:30	\$600.00 P-2	Sun 1135p-1205a	11:35 PM-12:05 XOBAMA SKED A	1522	2 MWASI
09/02/12	Sunday	11:56:01 PM	:30	\$600.00 P-2	Sun 1135p-1205a	11:35 PM-12:05 XOBAMA SKED A	1522	5 MWASI
08/19/12	Sunday	11:42:17 PM	:30	\$600.00 P-2	Sun 1135p-1205a	11:35 PM-12:05 XOBAMA SKED A	1522	3 MWASI
08/26/12	Sunday	11:49:09 PM	:30	\$600.00 P-2	Sun 1135p-1205a	11:35 PM-12:05 XOBAMA SKED A	1522	4 MWASI
08/05/12	Sunday	12:03:26 XM	:30	\$600.00 P-2	Sun 1135p-1205a	11:35 PM-12:05 XOBAMA SKED A	1522	1 MWASI

Line: 37

08/12/12	Sunday	1:02:55 XM	:30	\$350.00 P-2	Sun 1205a-105a	12:05 AM-1:05 AFOBAMA SKED A	1522	2 MWASI
08/05/12	Sunday	12:53:25 XM	:30	\$350.00 P-2	Sun 1205a-105a	12:05 AM-1:05 AFOBAMA SKED A	1522	1 MWASI
09/02/12	Sunday	12:53:10 XM	:30	\$350.00 P-2	Sun 1205a-105a	12:05 AM-1:05 AFOBAMA SKED A	1522	5 MWASI
08/19/12	Sunday	12:53:10 XM	:30	\$350.00 P-2	Sun 1205a-105a	12:05 AM-1:05 AFOBAMA SKED A	1522	3 MWASI
08/26/12	Sunday	12:44:41 XM	:30	\$350.00 P-2	Sun 1205a-105a	12:05 AM-1:05 AFOBAMA SKED A	1522	4 MWASI

Line: 38

08/05/12	Sunday	1:28:17 XM	:30	\$200.00 P-2	Sun 105a-205a	1:05 AM-2:05 AMOBAMA SKED A	1522	1 MWASI
08/12/12	Sunday	1:41:43 XM	:30	\$200.00 P-2	Sun 105a-205a	1:05 AM-2:05 AMOBAMA SKED A	1522	2 MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 38

09/02/12	Sunday	1:26:17 XM	:30	\$200.00 P-2	Sun 105a-205a	1522	1:05 AM-2:05 AM OBAMA SKED A	1522	4 MWASI
08/19/12	Sunday	1:26:17 XM	:30	\$200.00 P-2	Sun 105a-205a	1522	1:05 AM-2:05 AM OBAMA SKED A	1522	3 MWASI
08/26/12	Sunday	1:41:48 XM	:30	\$200.00 P-2	Sun 105a-205a	1522	1:05 AM-2:05 AM OBAMA SKED A	1522	4 MWASI

Line: 39

08/20/12	Monday	8:58:26 PM	:30	\$4,000.00 P-2	Mon Reg 1	1522	8:00 PM-9:00 PM OBAMA SKED A	1522	2 MWASI
08/06/12	Monday	8:14:58 PM	:30	\$4,000.00 P-2	Mon Reg 1	1522	8:00 PM-9:00 PM OBAMA SKED A	1522	1 MWASI
09/03/12	Monday	7:58:35 PM	:30	\$4,000.00 P-2	Mon Reg 1	1522	8:00 PM-9:00 PM OBAMA SKED A	1522	3 MWASI

Line: 40

08/13/12	Monday	9:15:13 PM	:30	\$5,000.00 P-2	Mon Reg 2	1522	9:00 PM-10:00 PM OBAMA SKED A	1522	2 MWASI
08/27/12	Monday	9:14:48 PM	:30	\$5,000.00 P-2	Mon Reg 2	1522	9:00 PM-10:00 PM OBAMA SKED A	1522	3 MWASI
08/06/12	Monday	9:14:13 PM	:30	\$5,000.00 P-2	Mon Reg 2	1522	9:00 PM-10:00 PM OBAMA SKED A	1522	1 MWASI

Line: 41

08/06/12	Monday	10:28:45 PM	:30	\$4,000.00 P-2	Mon Reg 3	1522	10:00 PM-11:00 PM OBAMA SKED A	1522	1 MWASI
09/03/12	Monday	10:29:15 PM	:30	\$4,000.00 P-2	Mon Reg 3	1522	10:00 PM-11:00 PM OBAMA SKED A	1522	3 MWASI
08/20/12	Monday	10:29:15 PM	:30	\$4,000.00 P-2	Mon Reg 3	1522	10:00 PM-11:00 PM OBAMA SKED A	1522	2 MWASI

Line: 42

08/21/12	Tuesday	7:59:05 PM	:30	\$4,200.00 P-2	Tue Reg 1	1522	8:00 PM-9:00 PM OBAMA SKED A	1522	2 MWASI
08/07/12	Tuesday	8:40:18 PM	:30	\$4,200.00 P-2	Tue Reg 1	1522	8:00 PM-9:00 PM OBAMA SKED A	1522	1 MWASI

Line: 43

08/14/12	Tuesday	9:40:38 PM	:30	\$3,500.00 P-2	Tue Reg 2	1522	9:00 PM-10:00 PM OBAMA SKED A	1522	1 MWASI
08/28/12	Tuesday	9:20:17 PM	:30	\$3,500.00 P-2	Tue Reg 2	1522	9:00 PM-10:00 PM OBAMA SKED A	1522	2 MWASI

Line: 44

08/21/12	Tuesday	10:43:00 PM	:30	\$3,000.00 P-2	Tue Reg 3	1522	10:00 PM-11:00 PM OBAMA SKED A	1522	2 MWASI
08/07/12	Tuesday	10:29:10 PM	:30	\$3,000.00 P-2	Tue Reg 3	1522	10:00 PM-11:00 PM OBAMA SKED A	1522	1 MWASI

Line: 45

08/08/12	Wednesday	7:59:21 PM	:30	\$5,500.00 P-2	Wed Reg 1	1522	8:00 PM-9:00 PM OBAMA SKED A	1522	1 MWASI
08/22/12	Wednesday	8:28:26 PM	:30	\$5,500.00 P-2	Wed Reg 1	1522	8:00 PM-9:00 PM OBAMA SKED A	1522	3 MWASI
08/29/12	Wednesday	8:58:56 PM	:30	\$5,500.00 P-2	Wed Reg 1	1522	8:00 PM-9:00 PM OBAMA SKED A	1522	4 MWASI
08/15/12	Wednesday	8:58:11 PM	:30	\$5,500.00 P-2	Wed Reg 1	1522	8:00 PM-9:00 PM OBAMA SKED A	1522	2 MWASI

Line: 46

08/15/12	Wednesday	9:39:58 PM	:30	\$4,500.00 P-3	Wed Reg 2	1522	9:00 PM-10:00 PM OBAMA SKED A	1522	1 MWASI
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Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product De	Estimate #	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 45928												
Line: 46												
08/29/12	Wednesday	9:19:57 PM	:30	\$4,500.00	P-3		Wed Reg 2	9:00 PM-10:00 PM	OBAMA SKED A	1522	2	MWASI
											2	
Line: 47												
08/08/12	Wednesday	10:43:30 PM	:30	\$4,000.00	P-2		Wed Reg 3	10:00 PM-11:00 PM	OBAMA SKED A	1522	1	MWASI
08/22/12	Wednesday	10:43:00 PM	:30	\$4,000.00	P-2		Wed Reg 3	10:00 PM-11:00 PM	OBAMA SKED A	1522	2	MWASI
											2	
Line: 48												
08/16/12	Thursday	8:14:28 PM	:30	\$4,000.00	P-2		Thu Reg 1	8:00 PM-9:00 PM	OBAMA SKED A	1522	1	MWASI
08/10/12	Friday		:30	\$1,000.00	P-3		Bengals vs New York		OBAMA SKED A	1522	4	MWASI
08/10/12	Friday		:30	\$1,000.00	P-3		Bengals vs New York		OBAMA SKED A	1522	3	MWASI
											3	
Line: 49												
08/09/12	Thursday	9:40:23 PM	:30	\$5,500.00	P-2		Thu Reg 2	9:00 PM-10:00 PM	OBAMA SKED A	1522	1	MWASI
08/23/12	Thursday	9:40:08 PM	:30	\$5,500.00	P-2		Thu Reg 2	9:00 PM-10:00 PM	OBAMA SKED A	1522	2	MWASI
											2	
Line: 50												
08/16/12	Thursday	10:29:00 PM	:30	\$4,500.00	P-3		Thu Reg 3	10:00 PM-11:00 PM	OBAMA SKED A	1522	1	MWASI
08/30/12	Thursday	10:28:00 PM	:30	\$4,500.00	P-3		Thu Reg 3	10:00 PM-11:00 PM	OBAMA SKED A	1522	2	MWASI
											2	
Line: 51												
08/03/12	Friday	8:19:17 PM	:30	\$2,500.00	P-2	OFA-12-G	Fri Reg 1	8:00 PM-9:00 PM	OBAMA SKED A	1522	1	MWASI
08/10/12	Friday	8:19:47 PM	:30	\$2,500.00	P-2		Fri Reg 1	8:00 PM-9:00 PM	OBAMA SKED A	1522	2	MWASI
08/24/12	Friday	7:58:50 PM	:30	\$2,500.00	P-2		Fri Reg 1	8:00 PM-9:00 PM	OBAMA SKED A	1522	3	MWASI
											3	
Line: 52												
08/31/12	Friday	9:19:57 PM	:30	\$3,200.00	P-3		Fri Reg 2	9:00 PM-10:00 PM	OBAMA SKED A	1522	3	MWASI
08/17/12	Friday	9:19:57 PM	:30	\$3,200.00	P-3		Fri Reg 2	9:00 PM-10:00 PM	OBAMA SKED A	1522	2	MWASI
08/03/12	Friday	9:39:58 PM	:30	\$3,200.00	P-3	OFA-12-G	Fri Reg 2	9:00 PM-10:00 PM	OBAMA SKED A	1522	1	MWASI
											3	
Line: 53												
08/24/12	Friday		:30	\$3,000.00	P-2		Fri Reg 3	10:00 PM-11:00 PM	OBAMA SKED A	1522	3	MWASI
08/10/12	Friday	10:29:00 PM	:30	\$3,000.00	P-2		Fri Reg 3	10:00 PM-11:00 PM	OBAMA SKED A	1522	2	MWASI
08/03/12	Friday	10:43:00 PM	:30	\$3,000.00	P-2	OFA-12-G	Fri Reg 3	10:00 PM-11:00 PM	OBAMA SKED A	1522	1	MWASI
											3	
Line: 54												
08/04/12	Saturday	8:58:56 PM	:30	\$800.00	P-3		Sat Reg 1	8:00 PM-9:00 PM	OBAMA SKED A	1522	1	MWASI
											1	
Line: 55												

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Advertiser: Obama/D/President
 Agency: Greer Margolis Mitchell
 Station: WKRC-TV
 Order: 45928

Line: 55

08/04/12	Saturday	9:57:56 PM	:30	\$1,000.00 P-3	Sat Reg 2	9:00 PM-10:00 P	OBAMA SKED A	1522	1 MWASI
08/18/12	Saturday	9:58:56 PM	:30	\$1,000.00 P-3	Sat Reg 2	9:00 PM-10:00 P	OBAMA SKED A	1522	2 MWASI
09/01/12	Saturday	9:58:26 PM	:30	\$1,000.00 P-3	Sat Reg 2	9:00 PM-10:00 P	OBAMA SKED A	1522	3 MWASI
				\$3,000.00					

Line: 56

08/04/12	Saturday	10:28:00 PM	:30	\$1,800.00 P-3	Sat Reg 3	10:00 PM-11:00 P	OBAMA SKED A	1522	1 MWASI
08/11/12	Saturday	10:44:47 PM	:30	\$1,800.00 P-3	Sat Reg 3	10:00 PM-11:00 P	OBAMA SKED A	1522	2 MWASI
08/25/12	Saturday		:30	\$1,800.00 P-3	NFL Pre-Season	(8:00:00 PM-11:00 P)	OBAMA SKED A	1522	4 MWASI
				\$5,400.00					

Line: 57

08/05/12	Sunday	7:19:17 PM	:30	\$4,000.00 P-2	Sun Reg 1	7:00 PM-8:00 PM	OBAMA SKED A	1522	1 MWASI
				\$4,000.00					

Line: 58

08/05/12	Sunday	8:39:18 PM	:30	\$5,000.00 P-2	Sun Reg 2	8:00 PM-9:00 PM	OBAMA SKED A	1522	1 MWASI
				\$5,000.00					

Line: 59

08/05/12	Sunday	9:18:57 PM	:30	\$2,500.00 P-3	Sun Reg 3	(9:00:00 PM-10:00 P)	OBAMA SKED A	1522	1 MWASI
09/02/12	Sunday	9:18:57 PM	:30	\$2,500.00 P-3	Sun Reg 3	(9:00:00 PM-10:00 P)	OBAMA SKED A	1522	3 MWASI
08/19/12	Sunday	9:18:57 PM	:30	\$2,500.00 P-3	Sun Reg 3	(9:00:00 PM-10:00 P)	OBAMA SKED A	1522	2 MWASI
				\$7,500.00					

Line: 60

08/05/12	Sunday	10:44:02 PM	:30	\$3,000.00 P-2	Sun Reg 4	10:00 PM-11:00 P	OBAMA SKED A	1522	1 MWASI
08/26/12	Sunday	10:44:32 PM	:30	\$3,000.00 P-2	Sun Reg 4	10:00 PM-11:00 P	OBAMA SKED A	1522	3 MWASI
08/12/12	Sunday	10:28:30 PM	:30	\$3,000.00 P-2	Sun Reg 4	10:00 PM-11:00 P	OBAMA SKED A	1522	2 MWASI
				\$9,000.00					

Line: 61

08/23/12	Thursday	1:16:48 XM	:30	\$1,400.00 P-2	Bengals vs Green Bay	11:35 PM-2:35 X	OBAMA SKED A	1522	1 MWASI
				\$1,400.00					

Line: 62

08/30/12	Thursday	9:08:00 PM	:30	\$8,000.00 P-2	Bengals vs Indianapolis	12p-12a	OBAMA SKED A	1522	1 MWASI
				\$8,000.00					

Line: 63

08/12/12	Sunday		:30	\$1,000.00 P-3	PGA	(2:00:00 PM-6:00 P)	OBAMA SKED A	1522	1 MWASI
08/11/12	Saturday		:30	\$1,000.00 P-3	PGA	(2:00:00 PM-6:00 P)	OBAMA SKED A	1522	2 MWASI
				\$2,000.00					
				\$800,650.00					
				\$800,650.00					
				\$800,650.00					

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product	Del	Estimate #	Spot #	AE
Advertiser: Obama/D/President													
				\$800,650.00								801	
				\$800,650.00								801	

[Filtered by:] [Sorted by: Station]